



# **Up and Coming: Funding Opportunities in FORHP**

**(Federal Office of Rural Health Policy)**

**Marcia Colburn, MSW**

Department Of Health and Human Services  
Health Resources and Services Administration  
Federal Office of Rural Health Policy  
Community Based Division

September 24 , 2015 Nashville, TN



# White House Rural Council

President Obama established the White House Rural Council to address challenges in Rural America, build on the Administration's rural economic strategy, and improve the implementation of that strategy.

Created: July of 2011



# Improve Rural Health Initiative

## Key Elements

Building a  
Programmatic  
Evidence  
Base

Health  
Workforce  
and  
Recruitment

Telehealth &  
HIT  
Coordination

Cross  
Governmental  
Coordination

# The Federal Office of Rural Health Policy (FORHP)

## Created

- In 1987
- To advise the Secretary of Health on rural health issues
- To coordinate activities related to rural health care within the U.S. Department of Health and Human Services.

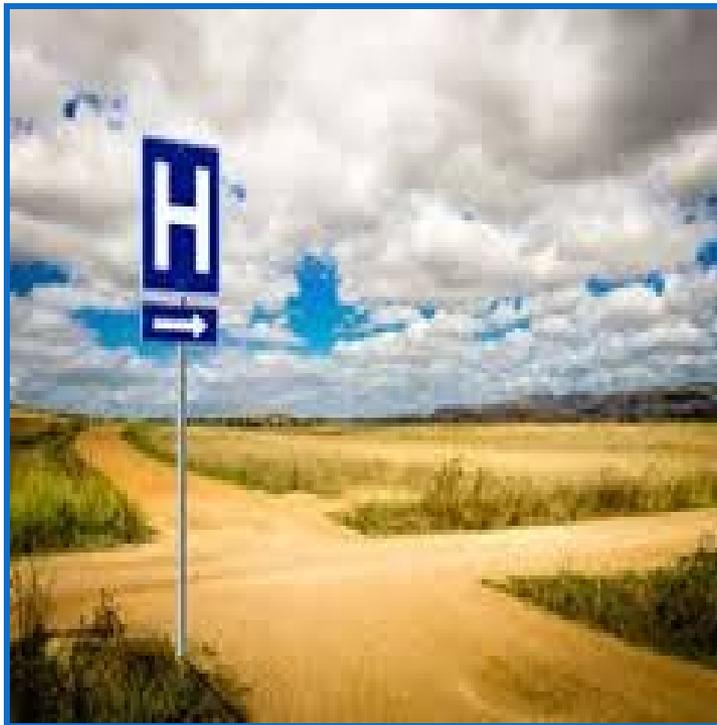
## Purpose

- Part of the Health Resources and Services Administration (HRSA)
- FORHP has department-wide responsibility for analyzing the possible effects of policy on 62 million residents of rural communities.

## Mission

- To improve access to quality health care in rural communities

# Hospital State Division



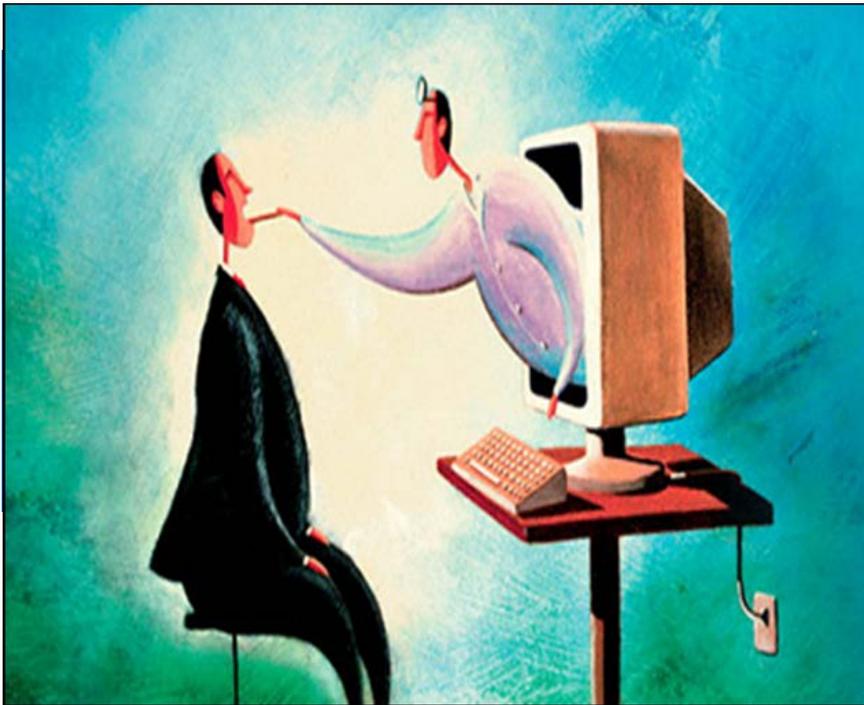
- Support State Offices of Rural Health
- Support Rural Hospitals
- Encourage Quality Outcomes

# Policy and Research Division



- Regulation, Legislation, & Policy Review
- Policy-focused Health Research
- Translate for Rural Stakeholders

# Office for the Advancement of Telehealth



- Fund Telehealth Resource Centers, Licensure Portability, & Telehealth Networks
- Advance Telehealth Technologies
- Building and Advancing Tele-Emergency Services Performance Measures

# Community-Based Division

- Grant Programs
- Measure Outcomes (PIMS-Performance Improvement Measures)
- Develop Evidence Based Practices





# FORHP Programs



## Community-Based Division

- Rural Health Outreach Program
- Rural Access to Emergency Devices
- Black Lung Clinic Program
- Radiation Exposure and Screening Education Program

## Hospital-State Division

- The State Offices of Rural Health Program
- The Rural Hospital Flexibility Grant Program
- The Small Hospital Improvement Program

## Office for the Advancement of Telehealth

- The Telehealth Network Grant Program
- The Telehealth Resource Center Program
- The Telehealth Licensure and Portability Program

## Policy and Research Division

- Rural Health Research Center Program
- Rural Training Track Technical Assistance Center
- Rural Assistance Center
- Rural Policy Analysis
- Rapid Response Data Analysis

# What is Evidence Based?

## Evidence Based

- A review study of the approach in a peer-reviewed publication.
- Approach tried in more than one location or setting
- Overall results were positive for the approach, may vary by setting/location.

## Effective

- Reported in a peer-reviewed publication.
- May include a single location/ setting or multiple.
- Citing in formal project proposals & grant applications when there is a lack of relevant evidence-based research/programs.

## Promising Practice

- Typically includes only a single location or setting.
- A formal program evaluation was conducted and results are available publicly OR have been confirmed by RAC staff and are available on request from the program contact.
- Program evaluation shows positive results.

## Emerging Practice

- Any projects not previously labeled.
- Anecdotal account without documentation of a formal evaluation
- Typically includes only a single location or setting.
- Program result may be positive (success story), negative (lesson learned), or mixed.



# FY 2016 Competitive Grant Programs

## Telehealth Network Grant Program

- 3 years
- \$250,000 per year
- To demonstrate the use of telehealth networks that improve health care for medically underserved people
- Eligibility: nonprofit entities that will provide services to rural communities through a telehealth network
- FOA available: Winter 2016
- Start date: September 2016
- Contact: Carlos Mena  
*cmena@hrsa.gov*, 301-443-3198

## Telehealth Resource Center Grant Program

- 3 years
- \$350,000 per year
- To support Telehealth Resource Centers to provide TA for telehealth implementation
- Eligibility: nonprofit entities, including faith-based, community-based, and tribal nonprofit organizations
- FOA available: Winter 2016
- Start date: September 2016
- Contact: Mark Thomas  
*mthomas2@hrsa.gov*, 301-443-0076

# FY 2016 Competitive Grant Programs

## Small Health Care Provider Quality Improvement Grant Program

- 3 years, \$150,000 per year
- ~ 30 awards
- To support the delivery of primary care/ outpatient health care services in rural communities
  - Provider focused
  - Evidence-based
  - HIT usage required for data collection
  - Outcomes oriented (patient engagement, care coordination)
- Eligibility: rural, non-profit entity, partner with 2 other entities
- FOA Available: Winter 2015
- Start Date: August 2016
- Contact: Ann Ferrero, [aferrero@hrsa.gov](mailto:aferrero@hrsa.gov), 301-443-3999

## Rural Health Network Development Planning Program

- 1 year, \$100,000
- ~ 15 awards
- Help to promote the planning and development of healthcare networks
- Eligibility: rural, non-profit or public entity
- Proposed addition: some focus on hospital closure prevention
- FOA Available: Fall 2015
- Start Date: June 2016
- Contact: Amber Berrian, [aberrian@hrsa.gov](mailto:aberrian@hrsa.gov), 301-443-0845

# FY 2016 Competitive Grant Programs

## Rural Network Development Program

- 3 years, \$300,000 per year
- ~ 30 awards
- To increase access to and quality of health care in rural areas
- Eligibility: Rural lead applicant, network made up of at least 3 separate health care entities that demonstrate successful history of 3+ years prior collaboration
- FOA Available: September 2016,
- Start Date: May 2017
- Contact: Jayne Berube  
*jberube@hrsa.gov*; 301-443-3999

## Delta States Rural Development Network Grant Program

- 3 years, up to \$460,000 per year
- ~ 12 awards
- To deliver health care services in rural communities in the Delta
  - Evidence-based
  - Outcomes oriented
  - Defined service area
  - Proposed Secondary Focus-childhood poverty
- Eligibility: rural, non-profit or public entity, partners with members
- FOA Available: Winter 2015
- Start Date: August 2016
- Contact: Valerie Darden  
*vdarden@hrsa.gov*, 301-443-0845



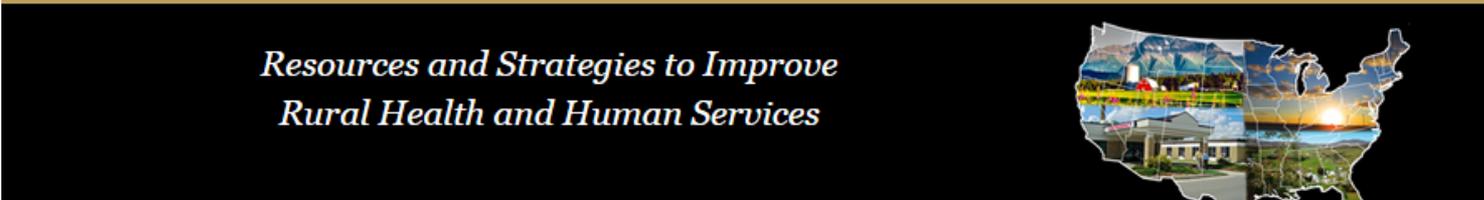
## FY 2015 CBD Competitive Programs' Applications and Awards Delta & Appalachian Regions

State	Outreach		Benefits Counseling		Network Planning		Allied Health		Care Coordination	
	Applications received	Awards made	Applications received	Awards made-TBD						
Alabama	1	0					1	1	1	
Arkansas	3	1	1		2				1	
Georgia	11	1	1		3	2			2	
Illinois	5	3	2		4	1			3	
Kentucky	15	3			3	1	1	1		
Louisiana	7	1			1		1	1		
Maryland	4	2	3		4				1	
Mississippi	6	2			3					
Missouri	14	3	2				1	1	1	
New York	3	0			2	1	1	0	4	
North Carolina	6	0			2				1	
Ohio	8	3								
Pennsylvania	11	5	1		2					
South Carolina	5	0			1		1	0	1	
Tennessee	4	0								
Virginia	4	2			1	1			1	
West Virginia	3	1			2	1			3	
<b>Total</b>	110	27	10		30	7	13	10	19	

# Rural Assistance Center

[About RAC](#) | [Contact Us](#)  

- [Online Library](#) -
- [Topics & States](#) -
- [Tools for Success](#) -
- [RAC Publications & Updates](#) -



*Resources and Strategies to Improve Rural Health and Human Services*

### Get Rural Updates



Stay current on rural health news, funding opportunities, research, and more with RAC's email updates.

[Sign Up](#)

### Community Health Gateway



Find proven strategies for strong rural programs with toolkits like the recently updated [Rural Mental Health and Substance Abuse Toolkit](#) in the [Rural Community Health Gateway](#).

### Funding Opportunities



Discover the latest funding and opportunities to support rural health and human services. [Browse all funding opportunities.](#)

### Key Rural Health Issues



Learn about issues that impact rural health in RAC's Topic Guides. Recently updated:

- [What is Rural?](#)
- [Browse all 50+ topics](#)



### News Headlines

- [Time for Rural Leaders to Speak Up](#)  
Hospitals & Health Networks
- [Rural and Independent Hospitals: Going It Alone or Teaming Up?](#)

### The Rural Monitor



#### Fall 2014

[Volunteering A Win-Win for Seniors and Rural Communities](#)  
Many rural nonprofit organizations benefit from senior volunteers, giving them a chance to share their expertise and

**ANY QUESTIONS**





**For further questions or additional information, please contact:**

***MARCIA COLBURN, MSW***

Federal Office of Rural Health Policy  
Community Based Division

PHONE: (301) 443-3261

EMAIL: **MCOLBURN@HRSA.GOV**