



Federal Health Funding Opportunities Workshop

Spotlight on: Workforce Development Programs

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Community Based Division

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White House Rural Council

President Obama established the White House Rural Council to address challenges in Rural America, build on the Administration's rural economic strategy, and improve the implementation of that strategy.

Created: July of 2011



Improve Rural Health Initiative

Key Elements

Building a
Programmatic
Evidence
Base

Health
Workforce
and
Recruitment

Telehealth &
HIT
Coordination

Cross
Governmental
Coordination

The Federal Office of Rural Health Policy (FORHP)

Created

- In 1987
- To advise the Secretary of Health on rural health issues
- To coordinate activities related to rural health care within the U.S. Department of Health and Human Services.

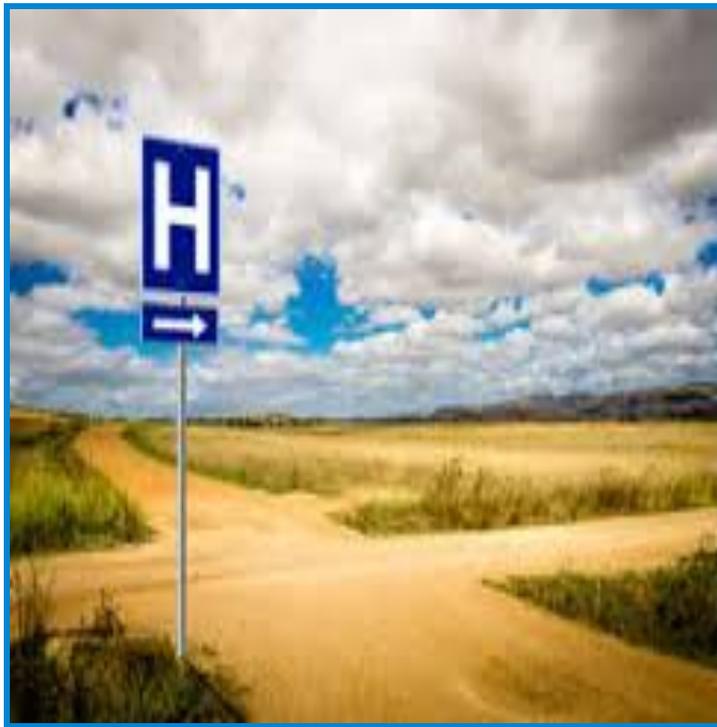
Purpose

- Part of the Health Resources and Services Administration (HRSA)
- FORHP has department-wide responsibility for analyzing the possible effects of policy on 62 million residents of rural communities.

Mission

- To improve access to quality health care in rural communities

Hospital State Division



- Support State Offices of Rural Health
- Support Rural Hospitals
- Encourage Quality Outcomes

Policy and Research Division



- Regulation, Legislation, & Policy Review
- Policy-focused Health Research
- Translate for Rural Stakeholders

Office for the Advancement of Telehealth



- Fund Telehealth Resource Centers, Licensure Portability, & Telehealth Networks
- Advance Telehealth Technologies
- Building and Advancing Tele-Emergency Services Performance Measures

Community-Based Division

- Grant Programs
- Measure Outcomes (PIMS-Performance Improvement Measures)
- Develop Evidence Based Practices





FORHP Programs



Community-Based Division

- Rural Health Outreach Program
- Rural Access to Emergency Devices
- Black Lung Clinic Program
- Radiation Exposure and Screening Education Program

Hospital-State Division

- The State Offices of Rural Health Program
- The Rural Hospital Flexibility Grant Program
- The Small Hospital Improvement Program

Office for the Advancement of Telehealth

- The Telehealth Network Grant Program
- The Telehealth Resource Center Program
- The Telehealth Licensure and Portability Program

Policy and Research Division

- Rural Health Research Center Program
- Rural Training Track Technical Assistance Center
- Rural Assistance Center
- Rural Policy Analysis
- Rapid Response Data Analysis



Rural Health Workforce Pilot Programs

Rural Health Workforce Development Program

(ended FY 2013)

Outcomes:

- 2,622 program participants
- Approximately 75% completed
- Approximately 5% returned to practice in rural areas



Rural Health Workforce Pilot Programs

Rural Health IT Workforce Program *(current)*

Purpose:

Supports formal rural health networks for activities related to recruitment, education, training, and retention of **health IT specialists** in rural areas. Students will gain EHR technology certification, apprenticeship training, and opportunity for employment in rural hospitals and clinics

Number of Awards: 15 Grantees

Award Amount: \$300,000

Project Period: 3 years



Rural Health Workforce Pilot Programs

Allied Health Training Pilot Program

(start date 8/1/15)

Purpose:

To support President Obama's Rural Health Care Initiative by focusing on the:

- Recruitment,
- Clinical training and
- Retention of allied health professionals.

Number of Awards: 10 grants

Award Amount: \$200,000 per year

Project Period: 3 years



FY 2016 Competitive Grant Programs

Small Health Care Provider Quality Improvement Grant Program

- 3 years, \$150,000 per year
- ~ 30 awards
- To deliver health care services in rural communities
 - Evidence-based
 - Outcomes oriented
- Eligibility: rural, non-profit or public entity, partner with 2 other entities
- FOA available: Winter 2015
- Start date: August 2016
- Contact: Ann Ferrero,
aferrero@hrsa.gov; 301-443-3999

Rural Health Network Development Planning Program

- 1 year, \$100,000
- ~ 15 awards
- Help to promote the planning and development of healthcare networks
- Eligibility: rural, non-profit or public entity
- FOA available: Fall 2015
- Start date: June 2016
- Contact: Amber Berrian,
aberrian@hrsa.gov, 301-443-0845

FY 2016 Competitive Grant Programs

Telehealth Network Grant Program

- 3 years
- \$250,000 per year
- To demonstrate the use of telehealth networks that improve health care for medically underserved people
- Eligibility: nonprofit entities that will provide services to rural communities through a telehealth network
- FOA available: Winter 2016
- Start date: September 2016
- Contact: Carlos Mena, cmena@hrsa.gov, 301-443-3198

Telehealth Resource Center Grant Program

- 3 years
- \$350,000 per year
- To support Telehealth Resource Centers to provide TA for telehealth implementation
- Eligibility: nonprofit entities, including faith-based, community-based, and tribal nonprofit organizations
- FOA available: Winter 2016
- Start date: September 2016
- Contact: Monica Cowan mcowan@hrsa.gov, 301-443-0076



FY 2016 Competitive Grant Programs

Delta States Rural Development Network Grant Program

- 3 years, \$460,000 per year, ~12 awards
- To deliver health care services in rural communities
 - Evidence-based
 - Outcomes oriented
 - Applicants are responsible for covering a defined service area
- Eligibility: rural, non-profit or public entity, partner with two other consortia members
- FOA available Winter 2015
- Start date: August 2016
- Contact: Valerie Darden, vdarden@hrsa.gov



FY 2015 CBD Competitive Programs' Applications and Awards Delta & Appalachian Regions

State	Outreach		Benefits Counseling		Network Planning		Allied Health		Care Coordination	
	Applications received	Awards made	Applications received	Awards made-TBD						
Alabama	1	0					1	1	1	
Arkansas	3	1	1		2				1	
Georgia	11	1	1		3	2			2	
Illinois	5	3	2		4	1			3	
Kentucky	15	3			3	1	1	1		
Louisiana	7	1			1		1	1		
Maryland	4	2	3		4				1	
Mississippi	6	2			3					
Missouri	14	3	2				1	1	1	
New York	3	0			2	1	1	0	4	
North Carolina	6	0			2				1	
Ohio	8	3								
Pennsylvania	11	5	1		2					
South Carolina	5	0			1		1	0	1	
Tennessee	4	0								
Virginia	4	2			1	1			1	
West Virginia	3	1			2	1			3	
Total	110	27	10		30	7	13	10	19	



Rural Assistance Center

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Key Rural Health Issues



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News Headlines

- [Time for Rural Leaders to Speak Up](#)
Hospitals & Health Networks
- [Rural and Independent Hospitals: Going It Alone or Teaming Up?](#)

The Rural Monitor



Fall 2014

[Volunteering A Win-Win for Seniors and Rural Communities](#)

Many rural nonprofit organizations benefit from senior volunteers, giving them a chance to share their expertise and

ANY QUESTIONS





For further questions or additional information, please contact:

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