

Introduction to the Practice of Econ Dev: A Conversation



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

Local Leadership and Effective Economic Development

- What is Local Economic Development?
- Who is “doing” Economic Development in/for your community?
 - Who is the POC?
 - Do you know what others are saying about your community on your behalf?
 - Impact of Local Competition
 - Is there Transparency?
- What are the Greatest Threats to the Practice of Local Economic Development? **(Group Discussion)**
- Options for Local Economic Development Representation



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- What issues / topics would you like to see discussed in this program?

