



White House Rural Council

Made in Rural America Regional Forum

July 17th, 2014 | Northeast Memphis, TN

AGENDA

- 8:30 am Registration
- 9:00 am *Welcome and Introductions*
Mike Marshall, Alternate Federal Co-Chairman, Delta Regional Authority
Karen Nippert, SWTCC Vice President of Institutional Advancement
Dion Brown, Executive Director, B.B. King Museum in Indianola, MS
Phil Trenary, President & CEO, Greater Memphis Chamber
Chris Masingill, Federal Co-Chairman, Delta Regional Authority
- 9:25 am *Positioning Rural America for Success in the 21st Century*
Doug McKalip, Senior Policy Advisor for Rural Affairs,
White House Domestic Policy Council
- 9:45 am *The Delta Region's Export Landscape and Opportunities*
David Spann, Director, Memphis U.S. Export Assistance Center,
U.S. Commercial Service (U.S. Department of Commerce)
- 10:00 am *Best Practices for Export Success*
Moderator: Don Lake, Vice President, Global Operations,
Dunavant Logistics Group, LLC
- Hayley Hovious, Trade Director, Tennessee Department of Economic and Community Development
 - Bill Dowdle, Director of Sales, Mill Masters, Inc.
 - Jennifer R. Hagan-Dier, Manufacturing Extension Partnership Director & Solutions Consultant Team Leader, University of Tennessee's Center for Industrial Services
 - Danielle Viguerie, Marketing & Communications Director, Southern United States Trade Association (SUSTA)
 - Danny Taylor, International Sales, Brimhall Food Company
 - Maleia Evans, Director, TN Small Business Development Center at Dyersburg State Community College
 - Craig Simonton, Sales and Marketing Manager, Hydratrek

11:15 am Morning Break and Networking

11:30 am ***Export Financing Solutions***

David Tiller, Moderator: Tennessee District International Trade Officer,
Small Business Administration

- Susan Kintanar, Eastern Regional Director, Export-Import Bank of the U.S.
- Sandro Murtas, Regional Manager, Office of International Trade,
Small Business Administration
- Devin Buford, Portfolio Manager, International Banking,
First Tennessee Bank
- Jay Dhakal, Vice President, Global Trade Finance, Regions Bank

12:30pm **Luncheon**

Welcome Remarks

AC Wharton, Mayor, City of Memphis
Mark Luttrell, Mayor, Shelby County

Keynote

Penny Pritzker, Secretary, U.S. Department of Commerce

With: Chris Masingill, Federal Co-Chairman, Delta Regional Authority

Concurrent Sessions:

1:45pm ***Exports and Economic Development: An Opportunity for Growth***

Moderator: Reid Dulberger, President and CEO, Memphis and Shelby County
Economic Growth Engine (EDGE)

- Dino Hull, Director, Memphis Minority Business Development Agency
- Carolyn Hardy, Chism Hardy Enterprises
- Mark Young, President & CEO, Jonesboro Regional Chamber
of Commerce
- Mayor Harold Perrin, Mayor, City of Jonesboro

1:45pm ***Strengthening Links between Businesses and Their Export Service Providers***

Pre-scheduled one-on-one working sessions between individual business
representatives and participating export service providers.

Plenary:

2:45pm ***Moving Forward Together, Closing Remarks and Reflections***

- Rory Thomas, Executive Director, Tennessee Small Business
Development Center
- Rodney Slater, Former US Secretary of Transportation
- Chris Masingill, Federal Co-Chairman, Delta Regional Authority

Join the social media conversation on #ruralmade and #jobsthruexports!