



August 13, 2014
8:00 a.m. - 5:00 p.m.



8:00-9:00 Registration

9:00-9:15 Welcome/Orientation

Steve Jones
DRA Designee & Alternate to DRA Board
for Governor Mike Beebe

Chairman Christopher Masingill
Delta Regional Authority

Chancellor Dr. Laurence Alexander
University of Arkansas at Pine Bluff

Reimagining the Delta Workforce

Assembling leaders in business and industry, community colleges and higher education, local and state government, this summit will use the report *Future of the South: Reimagining Workforce Development* as the framework for discussing the challenges, needs, and opportunities to strengthen our region's workforce systems into an effective workforce pipeline of trained and skilled workers. This summit is about job creation, education, and economic development for the Delta region.

9:15-9:45 Congressman Mike Ross

Arkansas Democrat
Gubernatorial Candidate

Perspectives on the AR Workforce Development and Training Needs for the next administration from an Arkansas Gubernatorial Candidate

10:00-11:00

Randy Zook, President
Arkansas State Chamber, and
Associated Industries of Arkansas

Shane Broadway
Director, Arkansas Department of
Higher Education, Governor's
Cabinet on Workforce

Senator Jane English
Arkansas General Assembly

State of the State for Arkansas's Workforce Development System

Private Sector Perspective from Business and Industry in Arkansas

Public Sector Outlook from the State Government Role and Perspective

Legislative Viewpoint of Workforce Development and Training in Arkansas



UNIVERSITY
of **ARKANSAS**
AT PINE BLUFF
1873

Host Partner

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11:00–11:10 **Break**

11:10–12:15 **Linda Hoke**
Economic Leadership LLC
Co-Author Reimagining Workforce
Development

Reimagining Workforce Development Report

A report sponsored and supported by DRA
and compiled by the Southern Growth
Policies Board

Presentation of Report Findings:

1. Reimagine Readiness
2. Reengage Adult Learners and Disconnected Youth
3. Realigning Relationships and Resources
4. Listening to the South

12:15-1:00 **Break/Working Lunch**

Participants will have 10 minutes to pick up
their lunch & return to their seats for presentation.

12:30-1:00 **Congressman Asa Hutchinson**
Arkansas Republican
Gubernatorial Candidate

**Perspectives on the AR Workforce Development
and Training Needs for the next administration
from an Arkansas Gubernatorial Candidate**

1:00-1:15 **Break**

1:15- 2:15 **Moderator, Roby Brock**
Talk Business and Politics

Panelists:
Michael Garner, Haas Industries

Tim McKenna, Dir. of Recruiting
Acxiom Corp.

Annette Kline, Co-Owner
Strong Manufacturing/member of
SEARK Board of Trustees

Business and Industry Roundtable

A roundtable discussion centered around
business & industry and the challenges they
face and needs they have in retaining &
recruiting skilled workers. Topics include:

1. Finding solutions for manufacturer’s emerging
workforce needs
2. The role of business and Industry in developing
a skilled workforce
3. Career paths, credentials, curriculum, and training
that works vs. those don’t
4. Industry recommendations for workforce training



Convening Partners

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2:15-3:00

Federal and National Initiatives

Asst. Sec. of Employment Training & Administration Portia Wu
 Jim Hermes, AACC Center for Workforce and Economic Development
 Jaimie Matthews, US Chamber of Commerce

What is happening within federal governments, congressional activities and national initiatives within the private sector. How is that impacting regional, state and local efforts in workforce development and training?

3:00-3:15

Break

3:15-4:00

Moderator, Jim Youngquist

Exec. Director, Institute for Economic Advancement
 Panelists:
 Dr. Sandra Massie, ASU System, VP Walker, ACE, Director Dept. of Higher Education
 Elbert Bennett, Vice Chancellor Student Affairs, UAPB
 David Rainey, School Superintendent Leadership Institute

The Educational and Career Training Stakeholder Perspective

What is the role, focus, and responsibility of our state's education institutions with our workforce training?

What is the future of their partnership in trying to address current and future workforce needs?

4:10-5:00

Moderator, Steve Jones

Panelists:
 Debra Lyons, ACT
 Dr. Robert Gunter
 Artee Williams
 Ted Townsend

Regional Best Practices, Models and Initiatives between Economic Development and Workforce Development

An in-depth panel discussion on programs and initiatives featuring experts from academia, public and private sector addressing best practices in economic and workforce development

Certified Work Ready Communities
 ADTEC, Mid-South Community College
 AR Dept. of Workforce Services
 Chief of Staff/Deputy Commissioner for Economic & Community Development (DRA Board Member)

5:00

Wrap-up and Reception



Strategic Partners

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