

Delta Regional
Authority

2013 YEAR IN REVIEW

ALABAMA - ARKANSAS - ILLINOIS - KENTUCKY - LOUISIANA - MISSISSIPPI - MISSOURI - TENNESSEE



// ABOUT DRA

Creating Jobs Building Communities Improving Lives



ABOUT THE DELTA REGIONAL AUTHORITY

An independent federal agency created by Congress in the “Delta Regional Authority Act of 2000,” the DRA serves 252 counties and parishes in eight states. The direction provided by the Act was simple: DRA would serve as a federal-state partnership, work with its local development districts, and utilize market-proven processes to grow economic outcomes and enhance the quality of life for the people in its region. To meet those ends, Congress makes an annual appropriation to DRA to fund economic development investments and internal operations.

ABOUT THIS PUBLICATION

2013 was a historic year at the Delta Regional Authority. Collaborating with countless partners at the federal, state, and local levels, the agency continued project investments and embarked on new policy initiatives over the course of the year. Under the leadership of Federal Co-Chairman Chris Masingill and States’ Co-Chairman, Governor Jay Nixon, the Authority continued to expand its efforts in support of communities, businesses, and people in the Delta region through its four core areas: Policy Initiatives, Projects, Communications, and Administration. Throughout this publication are just a few of the highlights of the past year’s accomplishments.

An aerial photograph of a city skyline, likely New York City, featuring a large stadium (MetLife Stadium) and a dense urban area. In the foreground, a busy port is visible with a large container ship docked at a pier, surrounded by numerous colorful shipping containers and blue gantry cranes. The sky is clear and blue.

**// REGIONAL
POLICY
INITIATIVES**

**Strengthening our Communities:
Small Business and Entrepreneurship in the Delta**



1. West Frankfort, IL
2. Harrisburg, IL
3. Carbondale, IL
4. Mound City, IL
5. Cairo, IL
6. Perryville, MO
7. Cape Girardeau, MO
8. Mountain Grove, MO
9. Sikeston, MO
10. Potosi Bluff, MO
11. West Plains, MO
12. Henderson, KY
13. Martin, TN
14. Paris, TN
15. Painesville, TN
16. Memphis, TN
17. West Memphis, AR
18. Forrest City, AR
19. North Little Rock, AR
20. Helena-West Helena, AR
21. Pine Bluff, AR
22. El Dorado, AR
23. Greenwood, MS
24. Inverness, MS
25. Springhill, LA
26. Ruston, LA
27. Ferriday, LA
28. Grand Parish, LA
29. Alexandria, LA
30. Baton Rouge, LA
31. New Orleans, LA
32. Cameron Parish, LA

Delta Economic Development
 Delta Economic Development
 Mississippi River Delta

Delta Regional Authority – Small Business and Entrepreneurship Investments



Southern growth policies board

**Re-imagining Workforce
Development**

Southern Growth Policies Board's
2013 Report on the Future of the South

**Lifeline of America, Heart of the Delta:
Small Public Ports on the Mississippi River**



1. Metropolis, IL
2. Cairo, IL
3. Perryville, MO
4. Scott City, MO
5. New Madrid, MO
6. Caruthersville, MO
7. Paducah, KY
8. Wickliffe, KY
9. Benton, KY
10. Hickman, KY
11. Opreburg, TN
12. Osceola, AR
13. McGhee, AR
14. Camden, AR
15. Clarksville, MS
16. Helena, AR
17. Vicksburg, MS
18. Port Gibson, MS
19. Lake Providence, LA
20. West Monroe, LA
21. Tallulah, LA
22. Columbia, LA
23. St. Joseph, LA
24. Vidalia, LA
25. Simmesport, LA
26. Baton Rouge, LA
27. New Iberia, LA
28. New Orleans, LA
29. Franklinton, LA

Delta Economic Development
 Small Public Ports on the Mississippi River

Delta Regional Authority – Mississippi River Port Investments





SMALL BUSINESS & ENTREPRENEURSHIP

“Long-term economic growth in the Delta requires more innovative, startup businesses. Last year, Operation JumpStart trained over 650 individuals that launched over 150 new businesses that are creating jobs and generating revenue. The DRA is truly helping communities strengthen local economies.” - Dr. James Stapleton, SEMO



OPERATION JUMPSTART

In 2013, DRA funded the development and pilot testing of a new JumpStart Online Training program. This is the third phase of our continuing efforts to strengthen the ecosystem in our communities for small business growth and entrepreneurship laid out in the DRA's SBE Framework published in 2012. This phase would transfer the JumpStart curriculum to an online format with the use of leading instructional design and technology tools and approaches. When complete, it will feature video content, animation, peer interaction, and virtual coaching and mentoring. The online platform will allow JumpStart affiliates to provide training and support to aspiring entrepreneurs that do not have access to face-to-face training classes or to individuals that choose to access the program using the web platform. This is an important aspect of our continuing efforts to create entrepreneurial capacity across the region.

MID-SOUTH MINORITY BUSINESS COUNCIL CONTINUUM

The MMBC Continuum has developed a scalable business model that has worked in the Memphis area, resulting in minority and women-owned firms earning more than \$662 million in contract awards from 2008 through 2012 and creating hundreds of new jobs. With \$250,000 in DRA funding approved, the model will be adapted to a regional hub-and-spoke design to provide a Minority and Women-owned Business Ecosystem in the Delta. The MMBC Continuum and DRA partnership will add value to MMBC Continuum's recent grant from the U.S. Department of Commerce's Minority Business Development Agency, will train and develop first-generation minority and women-owned businesses, and will create a small business ecosystem where scalable minority and women-owned businesses help grow local economies in the region.



ROOTING WEALTH THAT STICKS

“I’m excited that so many from the Delta region are ready to partner together and undertake the work necessary to create strong regional economies and build ladders of opportunity – all of which will benefit folks who are working hard toward the American dream.” - Secretary Tom Vilsack



ROOTING WEALTH THAT STICKS REGIONAL FORUM

On October 30, the Delta Regional Authority, in partnership with the Aspen Institute hosted “Rooting Wealth that Sticks: Emerging Partnerships for 21st Century Regional and Rural Prosperity”, a regional forum for the Mississippi River Delta region. The event, held at the Statehouse Convention Center in Little Rock, Arkansas, highlighted successful strategies in rural America.

The forum highlighted current and emerging economic development partnerships that are increasing regional prosperity and self-reliance, business success, the strength of key sectors, and the livelihoods of low-income rural people, places, and firms. These discussions focused on major industries in the Delta: Agriculture/Food; Biofuels/Bioenergy; Energy Efficiency; Forestry/Wood Products; Housing; Manufacturing; and Tourism.

The forum welcomed more than 300 participants from 15 states including all eight states in the DRA footprint and featured Thomas J. Vilsack, Secretary of the United States Department of Agriculture and White House Rural Council Chair, and Arkansas Governor Mike Beebe.



JOBS FOR AMERICA'S GRADUATES



“The DRA investment in Jobs for America’s Graduates not only helped 350 young people succeed in school and on the job but also attracted several times the DRA investment to help hundreds of others graduate and get good jobs.” - Ken Smith, JAG



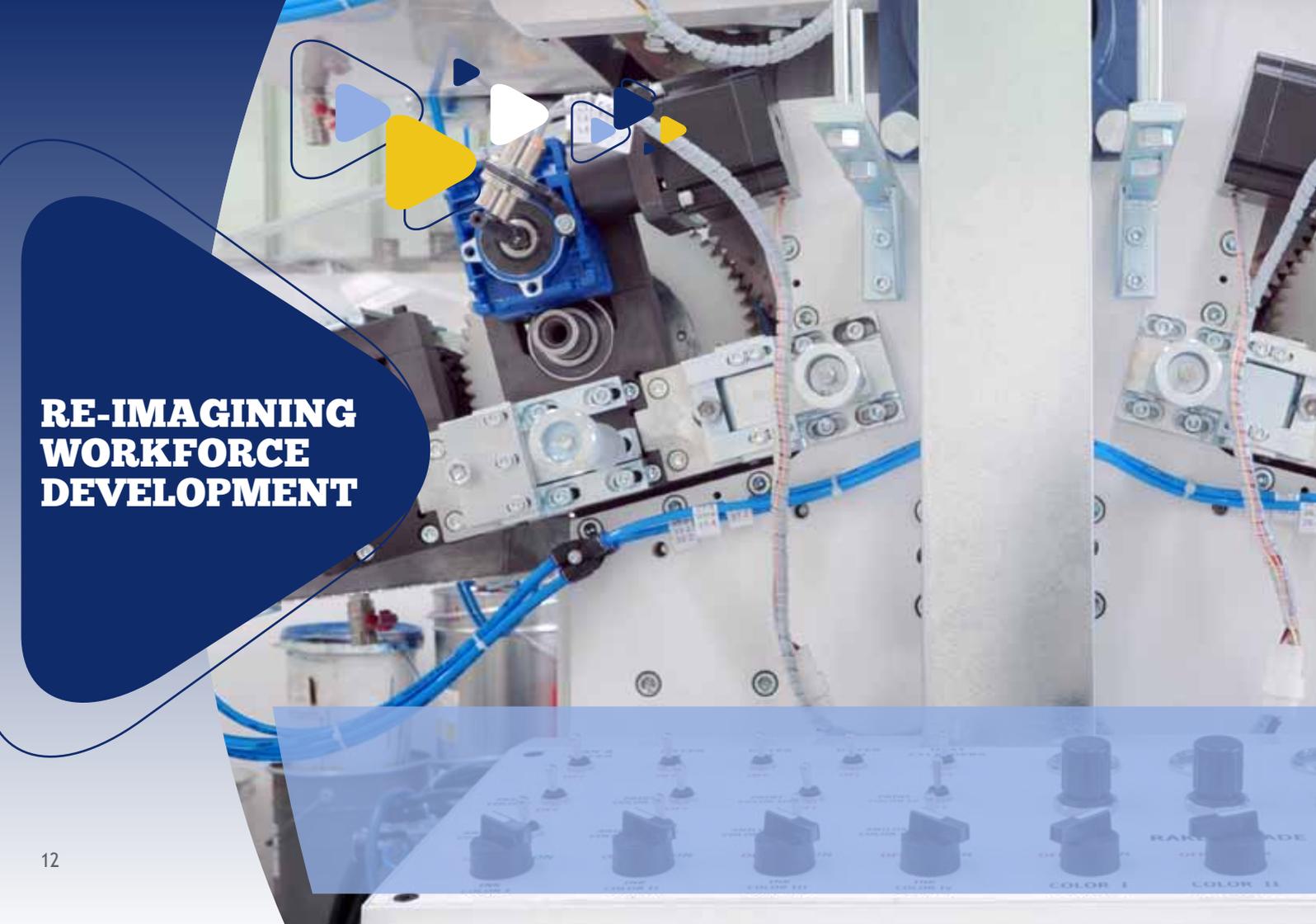
JOBS FOR AMERICA'S GRADUATES



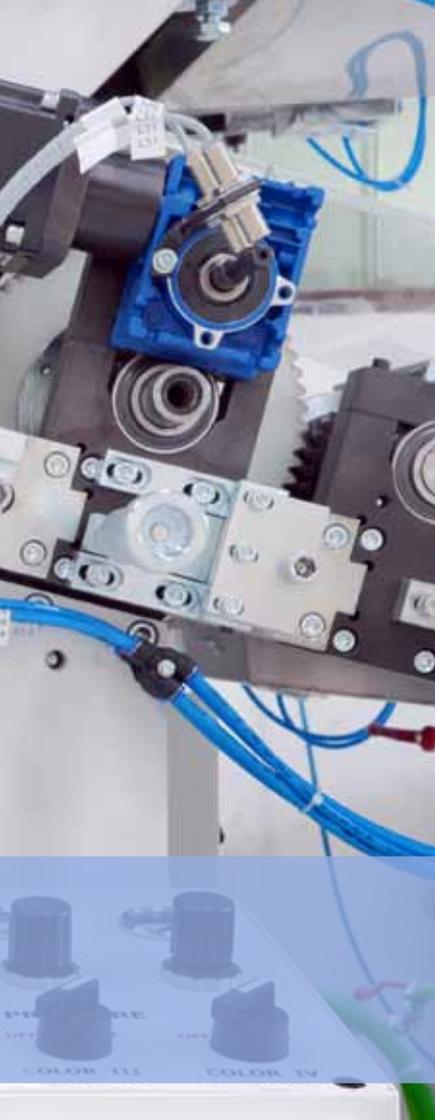
Jobs for America's Graduates, Inc. is the nation's largest and, arguably, the most successful school-to-work system for at-risk and disadvantaged youth. JAG focuses on keeping students in school through high school graduation, equipping them with the academic and technical skills necessary to improve their employability, which is parallel to DRA's commitment to investing in strategies that boost employment and educational success.

A JAG Specialist provides instruction during the "in-school" phase as well as follow-up services for 12 months after graduation. These post-graduation services help to ensure the young person's success in a job and/or postsecondary education during this first 12-month period when the student is most at risk of failure.

In 2013, the third phase of this partnership between DRA and JAG will provide \$280,000 to support the implementation of 14 new JAG programs at schools in the DRA service area during the 2013-14 school year. DRA has committed to provide an additional \$70,000 to the JAG national organization for the 2014 JAG National Training Seminar.



RE-IMAGINING WORKFORCE DEVELOPMENT



RE-IMAGINING WORKFORCE DEVELOPMENT

In partnership with the Southern Growth Policies Board, DRA released a new report in September identifying a framework for regional workforce development efforts for the future. *Re-imagining Workforce Development: 2013 Report on the Future of the South* identifies four key recommendations that local, state, and regional leadership must undertake in order to address the economic development priority for the skills and continuing education necessary for a competitive workforce as demanded by private sector leaders in the Delta region:

- Re-imagine Readiness
- Re-engage Adult Learners and Disconnected Youth
- Re-align Relationships and Resources
- Ramp Up!

The report was released in conjunction with the final convening of SGPB and the Southern Governors Association. SGPB has provided leadership in independent thinking and regional collaboration throughout the South for the past 43 years-and will be used as the framework for future state and region-wide discussions on strengthening the Delta's workforce.



MISSISSIPPI RIVER CITIES & TOWNS INITIATIVE



“...Even in the face of decreasing Federal investment in our infrastructure...Mayors are moving forward to protect and grow our economies.” - Mayor A.C. Wharton, MRCTI Co-Chair, Memphis, TN



MISSISSIPPI RIVER CITIES & TOWNS INITIATIVE

In October, leaders of the Delta Regional Authority and the City of Memphis joined the Mississippi River Cities & Towns Initiative—a mayoral-led effort to create a coordinated voice for the Mississippi River—to host the first-of-its-kind Mississippi River Economy Summit, convening some of the most important River stakeholders to discuss opportunities and strategies for strengthening the River’s regional economy and the local economies of communities along the River. A main focus of the conference was on the potential to create a container-on-barge shipping system along the Mississippi River. According to the Department of Transportation, freight bottlenecks on the River cost the American economy \$200 billion annually. Container-on-barge shipping is a common way to distribute goods in other parts of the world, including Europe and China, and has the potential to ease traffic issues and increase commerce for states along the Mississippi River.

Additionally, the Summit featured experts on infrastructure development and investment as well as two presentations of programs seeking to quantify the value of the Mississippi River to the state economies impacted by the River. Federal Co-Chairman Chris Masingill and Alternate Federal Co-Chairman Mike Marshall signed a resolution with MRCTI Co-Chairs A.C. Wharton, Mayor of Memphis, TN, and Roy Buol, Mayor of Dubuque, IA, pledging the DRA’s continued support of MRCTI’s policy initiatives.



**DELTA
DOCTORS**





DELTA DOCTORS

As part of its commitment to strengthening health systems and increasing access to quality, affordable health care in the Delta region, DRA's Delta Doctors program provides J-1 Visa Waivers for foreign physicians to work in rural communities in the eight-state region. From 2002-2012, DRA helped place 204 foreign physicians in rural communities in need of health professionals.

In April 2013, DRA hosted the Delta Doctors Conference, a two-day gathering of immigration attorneys, hospital administrators, foreign physicians, and State Conrad 30 program directors, to provide an educational forum and networking opportunities for all parties involved in the Delta Doctors program. The conference featured panels discussing current immigration issues, the effects of a comprehensive Immigration Bill on J-1 Visa Waivers, and strategies to strengthen the Delta Doctors and State Conrad 30 programs. Since the conference, Delta Doctors has seen placement numbers double to 58 doctors in 2013.

**DELTA
LEADERSHIP
INSTITUTE**





DELTA LEADERSHIP INSTITUTE

Delta Leadership Institute welcomed an elite group of community leaders from each of the Delta Regional Authority's eight states in Oxford, Mississippi, for the first session of the 2013-2014 DLI Executive Academy. DLI is now facilitated by a consortia of universities—the University of Mississippi, Arkansas State University, and the University of Louisiana - Monroe—which share roles in the coordination of the Executive Academy and the Delta Leadership Network. Executive Academy fellows learn about the DRA and its programs as well as an overview of the major challenges communities and the region as a whole face and seek solutions and best practices for building strong, healthy communities. This is the ninth class of the DLI Executive Academy that upon graduation will join more than 300 alumni of the program who live and work across the Delta region.



DELTA LEADERSHIP NETWORK



“Developing leadership across the Delta region is important to each and every community. As the Delta Leadership Network, we are seeking ways to continue to engage and effect change in the Delta region.” - Doreen Muzzi, Chair, Delta Leadership Network Board



DELTA LEADERSHIP NETWORK

This year the Delta Leadership Network invited its more than 300 alumni to apply to the first-ever continuing education opportunity for alumni at the John F. Kennedy School of Government at Harvard University. DRA partnered with the Kennedy School in Cambridge, Massachusetts, to offer the four-day inaugural executive education training opportunity to 56 representatives of the Delta Leadership Network. The program, Leadership for the 21st Century: Chaos, Conflict and Courage, was designed and led by Harvard faculty, to focus on cutting-edge leadership principles.

Harvard Kennedy School maintains an abiding commitment to advancing the public interest by training skilled, exceptional leaders and solving public problems through world-class scholarship and active engagement with practitioners and decision makers. The school offers the depth, reflection, insight, and excellence of ideas and teaching that can shape future leaders, affect public policies, and make an impact on people and their daily lives.



INNOVATIVE READINESS TRAINING

“The positive medical benefits provided by IRT have been invaluable to Martin and the surrounding communities.”
- Brad Thompson, Martin Community Development



INNOVATIVE READINESS TRAINING

DRA partnered with the U.S. Department of Defense Civil-Military Programs for the fifth year in 2013 with four Innovative Readiness Training medical missions across the region. These missions bring military medical personnel to a community to provide free medical care to residents of the specified and surrounding communities. For five years, military reserve forces have provided general medical care, optical care, dental care, nutritional education, mental health care, and other support services to 35,000 residents at 21 sites across seven states in the Delta region. This summer, we reached 11,000 residents of communities in Arkansas, Kentucky, Louisiana, Mississippi, Missouri, and Tennessee.

IRT & the AFFORDABLE CARE ACT

In order to address critical unmet health needs in the Delta region, DRA led a proactive effort during its Summer 2013 IRT medical missions and is continually working to help uninsured families and individuals gain access to quality and affordable health insurance coverage by facilitating Affordable Care Act (ACA) outreach and enrollment efforts. DRA provided more than 14,000 IRT patients with health resources and “pre-enrollment” cards to not only ensure that IRT patients have a one-time visit with a doctor but also receive resources that can support continued access to quality health care in the future.

HEALTHY WORKFORCE CHALLENGE

“We believe that by creating a culture of wellness first in our hospitals, it will flow into our communities and we can become the place that our community members not only go to for help when they are sick, but also go to for help to keep them well” - Jinger Greer, Executive Director, North Louisiana Regional Alliance

ed
 em
 und
 s-Reid
 tage
 finding
 suffered
 order
 mother
 hom
 toug
 payr
 like
 Em
 treat
 Fortunately
 Magazine
 consider
 creating
 obligations
 pregnant
 discovered
 every
 amount
 job
 injury
 Dignity
 honor
 employ
 health
 companies
 climate
 Help
 contr
 reported
 disability
 employees
 performance
 new
 absent
 reduce
 problem
 safe
 pre
 long
 printed
 mothers
 costs
 motivation
 cat
 States
 wor



HEALTHY WORKFORCE CHALLENGE

The DRA announced the award recipients of its Healthy Workforce Challenge, investing \$800,000 in public health agencies in five states. These public health consortia will work with businesses to implement programs that reduce the presence of chronic diseases in the Delta's workforce and increase regional knowledge of healthy living and disease management. The programs-covering counties and parishes in Alabama, Arkansas, Illinois, Louisiana, and Missouri-will help to improve health outcomes in the region through behavioral changes in the workplace. Each of the award recipients also received funding through the Health Resources and Services Administration's Delta States Rural Development Network Program.

DRA AWARDEES

- Tombigbee Healthcare Authority
Demopolis, AL \$163,144.50
- ARCARE
Augusta, AR \$170,517.80
- Southern Illinois University
Carbondale, IL \$187,500.00
- North Louisiana Regional Alliance
Delhi, LA \$139,432.50
- Mississippi County Health Department
Charleston, MO \$158,345.30



LDD ACADEMY



PROFESSIONAL DEVELOPMENT TRAINING FOR LOCAL DEVELOPMENT DISTRICTS

In partnership with the National Association of Development Organizations, the DRA hosted its first Professional Development Academy for staff of local development districts in the eight-state region. As part of the ongoing commitment to provide increased technical training and professional development to our Local Development Districts, the academy provided project management training through the Management Concepts course as well as orientation to Authority programs, policies, procedures, and goals for the coming project funding cycles. In completion of the program, 42 LDD offices received designation as a Certified Strategic Partner with DRA. There will be an annual opportunity for LDD's to renew their designation and up to three training sessions offered per year to LDD staff focused on DRA program and project management.



**// STATE &
REGIONAL
INVESTMENTS**

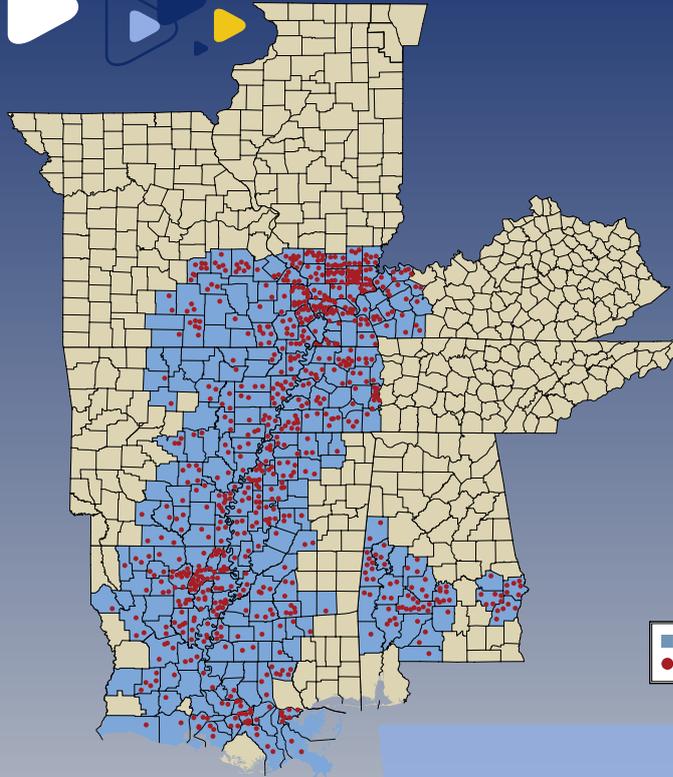


STATES' ECONOMIC DEVELOPMENT ASSISTANCE PROGRAM (SEDAP)

DRA's investment program, known as the "States' Economic Development Assistance Program" (SEDAP), is the primary investment tool which allows DRA to make significant impacts in creating jobs, building communities, and improving lives in the Delta. Staff members, with an eye toward relationship building, are actively participating in the development of successful projects and making the necessary connections between applicants and other funding partners. This approach has allowed DRA to be responsive to fluid economic development opportunities. SEDAP is now providing flexible funding solutions for the region that demonstrate the DRA's continued emphasis of the four funding priority areas:

Basic Public Infrastructure - Transportation Infrastructure - Business Development and Entrepreneurship - Workforce Development

CRITICAL REGIONAL INVESTMENTS



DRA Service Area

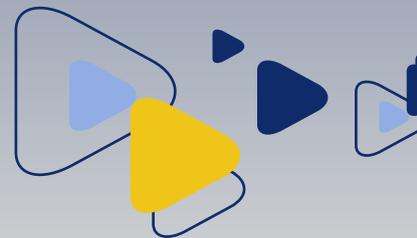
Cumulative Regional Benefits from DRA

The numbers below are for FY 2002 through FY 2013.

Total DRA projects	799
DRA Investment	\$ 119,188,005
Other Public Investment	\$ 681,045,256
Other Private Investment	\$ 2,022,816,351
Overall Total Investment	\$ 2,823,049,612
Total Investment Leverage Ratio	22.69
Jobs Created	9,476
Jobs Retained	7,855
Individuals Trained for Jobs	3,745
Families Affected**	25,532
Projected Jobs Created	22,988
Projected Jobs Retained	18,869
Projected Individuals Trained for Jobs	16,763
Projected Families Affected**	61,643



CRITICAL REGIONAL INVESTMENTS



DRA LEVERAGE RATIO

FISCAL YEARS 2002 THROUGH 2013

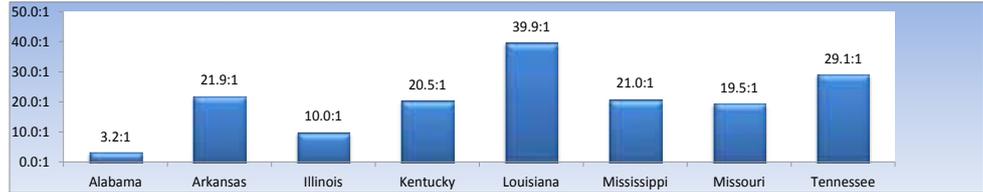


	DRA	% of total	Public	% of total	Private	% of total	Total	Ratio
Alabama	\$ 11,995,242	23.71%	\$ 24,894,114	49.21%	\$ 13,700,000	27.08%	\$ 50,589,356	3.2:1
Arkansas	\$ 19,340,240	4.36%	\$ 110,965,293	25.01%	\$ 313,439,500	70.64%	\$ 443,745,033	21.9:1
Illinois	\$ 9,883,842	9.06%	\$ 65,082,115	59.67%	\$ 34,108,746	31.27%	\$ 109,074,702	10.0:1
Kentucky	\$ 10,494,892	4.65%	\$ 87,922,617	38.97%	\$ 127,195,000	56.38%	\$ 225,612,509	20.5:1
Louisiana	\$ 21,561,476	2.45%	\$ 94,008,842	10.67%	\$ 765,400,000	86.88%	\$ 880,970,318	39.9:1
Mississippi	\$ 16,705,869	4.54%	\$ 85,459,581	23.24%	\$ 265,547,869	72.22%	\$ 367,713,319	21.0:1
Missouri	\$ 13,862,112	4.89%	\$ 54,203,707	19.10%	\$ 215,653,030	76.01%	\$ 283,718,849	19.5:1
Tennessee	\$ 15,344,332	3.32%	\$ 158,508,988	34.34%	\$ 287,772,206	62.34%	\$ 461,625,526	29.1:1

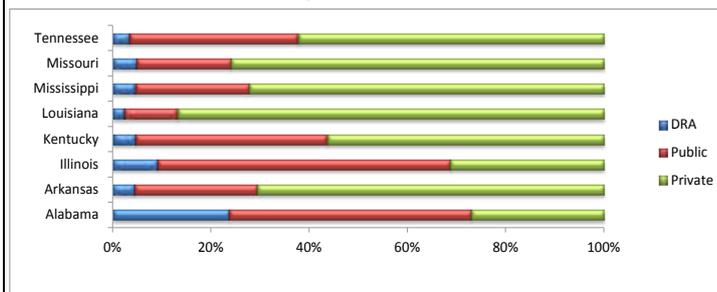
Cumulative Totals: FY02-FY13

DRA	\$ 119,188,005
Public	\$ 681,045,256
Private	\$ 2,022,816,351
Total	\$ 2,823,049,612
Total Projects	799

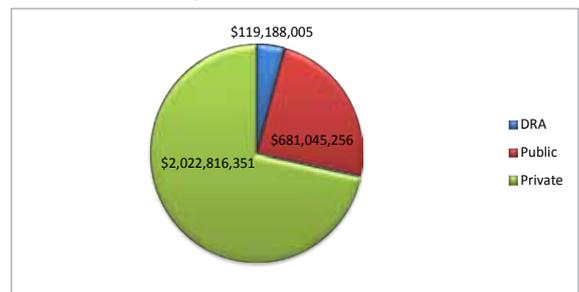
For every DRA dollar spent, how well were other public and private dollars leveraged?



Leverage Comparison



Regional Investment Comparison





**INVESTMENT
HIGHLIGHT**



GOLDEN DRAGON

When Chinese manufacturer Golden Dragon Copper was looking to build its first facility in the U.S., 61 communities across the nation submitted bids for the project. Through a cooperative effort by state and local officials, Wilcox County, Alabama was selected in 2012 for the \$100 million deal.

Over the last two years, the Delta Regional Authority has invested more than \$600,000 in Wilcox County to help purchase more than 250 acres for the Golden Dragon site. The facility will provide an estimated 1,000 temporary jobs and up to 500 permanent jobs by the time it is completed.





ALABAMA

“Creating jobs for Alabamians is the number-one priority of my administration; that is why our partnership with the Delta Regional Authority is so important...” - Governor Robert Bentley



2013 ALABAMA BENEFITS FROM DRA



- ✓ Total DRA projects: 6
- ✓ DRA Investment: \$963,953
- ✓ Other Public Investment: \$9,390,000
- ✓ Overall Total Investment: \$12,053,953
- ✓ Leverage Ratio: 11.5:1
- ✓ Projected Jobs Created: 186

“The Delta Regional Authority is a critically important, front-line partner that not only provides vital basic and transportation infrastructure assistance to the Black Belt/Delta Counties of rural Alabama, but also invests in an entrepreneurial climate that promotes workforce, business, and community development programs. DRA is a model of effective and efficient government at work, hand-in-hand with the business and industry community, the nonprofit sector, educational institutions, and other stakeholders.”

- J. William McFarland, Jr, Director,
Center for Business and Economic
Services and Special Assistant to the
President, University of West Alabama

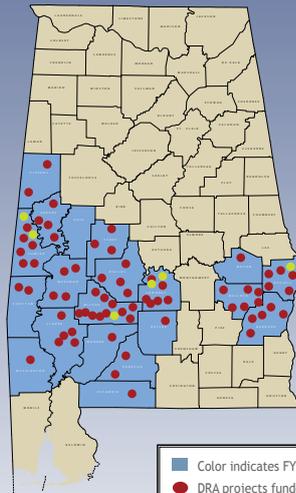


A photograph of a long, multi-span concrete bridge with a curved top, supported by numerous vertical piers, crossing a wide body of water. The bridge is reflected in the calm water. The background shows a line of green trees under a clear blue sky. In the foreground, there is a large, dark blue, rounded graphic element on the left side containing the word 'ALABAMA'. Above this graphic, there are several abstract geometric shapes in white, yellow, and blue, including triangles and rounded rectangles, some with outlines. A solid yellow horizontal bar is positioned at the bottom of the image, partially overlapping the water.

ALABAMA



DRA Projects in Alabama



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Alabama Benefits from DRA

Total DRA projects	76
DRA Investment	\$ 11,995,242
Other Public Investment	\$ 24,894,114
Other Private Investment	\$ 13,700,000
Overall Total Investment	\$ 50,589,356
Total Investment Leverage Ratio	3.84
Jobs Created	953
Jobs Retained	1,671
Individuals Trained for Jobs	14
Families Affected	3,262
Projected Jobs Created	1,979
Projected Jobs Retained	0
Projected Individuals Trained for Jobs	39
Projected Families Affected	841



ARKANSAS

“The Delta Regional Authority creates an environment of collaboration among key stakeholders where best practices can be shared, limited resources leveraged and challenges addressed on a larger scale.” - Heather Maxwell, Executive Director, Crossroads Coalition



2013 ARKANSAS BENEFITS FROM DRA

- ✓ Total DRA projects: 9
- ✓ DRA Investment: \$1,415,326
- ✓ Other Public Investment: \$5,920,000
- ✓ Other Private Investment: \$95,000
- ✓ Overall Total Investment: \$7,430,326
- ✓ Leverage Ratio: 4.25:1
- ✓ Projected Jobs Created: 37
- ✓ Projected Jobs Retained: 2
- ✓ Projected Individuals Trained for Jobs: 127

“DRA’s willingness to support our community’s education and workforce development project will impact generations and the results will secure a promising future for our citizens.”

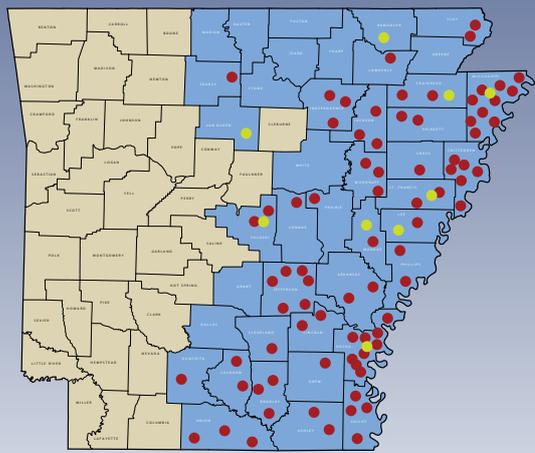
- Sheila Walters, Mayor
City of Truman

The image features a background photograph of a long, multi-span bridge with tall concrete piers. The bridge structure is dark, and the sky is overcast. In the foreground, there are several graphic elements: a large blue shape on the left containing the word 'ARKANSAS', a yellow bar at the bottom, and a cluster of play button icons in blue, white, and yellow at the top center.

ARKANSAS



DRA Projects in Arkansas



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Arkansas Benefits from DRA

The numbers below are for FY 2002 through FY 2013.

Total DRA projects	95
DRA Investment	\$ 19,340,240
Other Public Investment	\$ 110,965,293
Other Private Investment	\$ 313,439,500
Overall Total Investment	\$ 443,745,033
Total Investment Leverage Ratio	22.44
Jobs Created	1,450
Jobs Retained	306
Individuals Trained for Jobs	1,827
Families Affected	4,264
Projected Jobs Created	1,072
Projected Jobs Retained	760
Projected Individuals Trained for Jobs	1,116
Projected Families Affected	1,982



ILLINOIS



“DRA continues to be a positive force for the region, and this funding will provide a much-appreciated lift to the economy of Southern Illinois.” - U.S. Congressman John Shimkus (IL-15)



2013 ILLINOIS BENEFITS FROM DRA

- ✓ Total DRA projects: 10
- ✓ DRA Investment: \$706,184
- ✓ Other Public Investment: \$10,782,487
- ✓ Other Private Investment: \$757,000
- ✓ Overall Total Investment: \$12,185,671
- ✓ Leverage Ratio: 16.26:1
- ✓ Projected Jobs Created: 134
- ✓ Projected Jobs Retained: 62

“Thanks to DRA’s continued assistance through the States’ Economic Development Assistance Program our re-accreditation process is moving forward. When completed accreditation of our levee system will allow our Village to thrive and progress. We are very thankful to DRA for their help in this vital project for our community.”

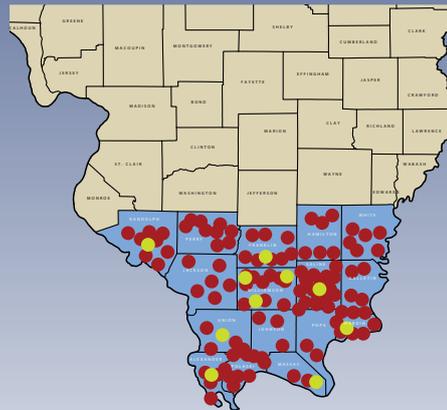
- Ernie Doiron,
Village President,
Prairie du Rocher, IL

A photograph of a clinical setting, likely a hospital or clinic. In the foreground, a large ultrasound machine is visible, with its control panel and a large monitor displaying a blue screen. The machine is white and grey. In the background, several healthcare professionals in blue scrubs are working at a desk or workstation. The room has large windows and modern lighting. The overall color palette is dominated by blues and greys, with a prominent yellow bar at the bottom.

ILLINOIS



DRA Projects in Illinois



- Color indicates FY 2013 DRA Service Area
- DRA projects funded prior to FY 2013
- DRA projects funded during FY 2013

Cumulative Illinois Benefits from DRA

The numbers below are for FY 2002 through FY 2013.

Total DRA projects	120
DRA Investment	\$ 9,883,842
Other Public Investment	\$ 65,082,115
Other Private Investment	\$ 34,108,746
Overall Total Investment	\$ 109,074,703
Total Investment Leverage Ratio	10.67
Jobs Created	749
Jobs Retained	1,637
Individuals Trained for Jobs	1,333
Families Affected	3,099
Projected Jobs Created	639
Projected Jobs Retained	1,444
Projected Individuals Trained for Jobs	7,005
Projected Families Affected	76



KENTUCKY

“The Delta Regional Authority is a quality and effective resource for our state, offering Kentuckians that live in the Delta access to better healthcare, economic and educational opportunities.”

– Governor Steve Beshear



2013 KENTUCKY BENEFITS FROM DRA

- ✓ Total DRA projects: 7
- ✓ DRA Investment: \$989,893
- ✓ Other Public Investment: \$5,365,738
- ✓ Other Private Investment: \$1,645,000
- ✓ Overall Total Investment: \$8,000,631
- ✓ Leverage Ratio: 7.08:1
- ✓ Projected Jobs Created: 75
- ✓ Projected Jobs Retained: 63

“I am excited for all of the small business owners, entrepreneurs, families, and communities who will benefit from this investment that will lead to job creation and economic development right here in Western Kentucky. Having sound infrastructure is a critical component of job creation, and this public-private partnership will assist in doing just that.”

- The Honorable Ed Whitfield
U.S. Congressman (KY-1)

KENTUCKY





LOUISIANA

“We are proud to partner with Delta Regional Authority as we progress toward our goal of making Louisiana the best place in the nation to receive a good education, find a great paying job and raise a family.” - Doyle Robinson, Governor Jindal’s Designee to the DRA Board.



2013 LOUISIANA BENEFITS FROM DRA

- ✓ Total DRA projects: 15
- ✓ DRA Investment: \$1,644,478
- ✓ Other Public Investment: \$2,171,008
- ✓ Other Private Investment: \$173,000,000
- ✓ Overall Total Investment: \$176,815,486
- ✓ Leverage Ratio: 106.52:1
- ✓ Projected Jobs Created: 265
- ✓ Projected Jobs Retained: 79
- ✓ Projected Families Affected: 361

“Thanks to the DRA - the town of Gramercy, Louisiana, has been able to make significant upgrades over the last five years to our Potable Water Treatment Facility with the Delta Regional Authority’s awards of \$580,000, helping us meet Department of Health and Hospital guidelines and give our citizens the quality potable drinking water they deserve.”

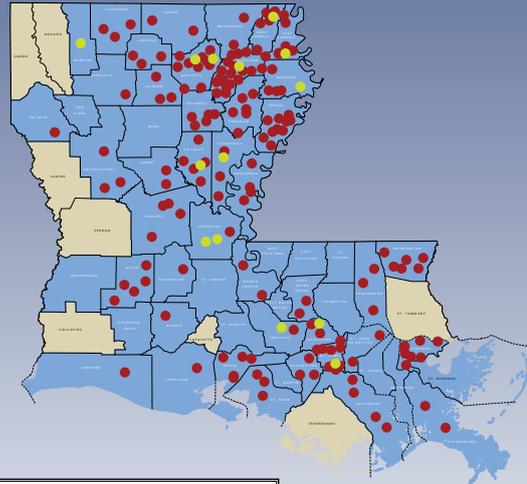
- Terry Borne
Mayor
Gramercy, Louisiana



LOUISIANA



DRA Projects in Louisiana



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Louisiana Benefits from DRA

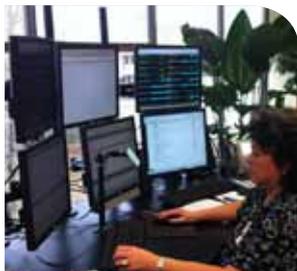
The numbers below are for FY 2002 through FY 2013.

Total DRA projects	171
DRA Investment	\$ 21,561,477
Other Public Investment	\$ 94,008,842
Other Private Investment	\$ 765,400,000
Overall Total Investment	\$ 880,970,319
Total Investment Leverage Ratio	39.86
Jobs Created	1,623
Jobs Retained	1,282
Individuals Trained for Jobs	27
Families Affected	7,039
Projected Jobs Created	5,372
Projected Jobs Retained	1,637
Projected Individuals Trained for Jobs	107
Projected Families Affected	17,837



MISSISSIPPI

“I appreciate the work of the Delta Regional Authority and their continued commitment to the people of the Mississippi Delta.” - Governor Phil Bryant



2013 MISSISSIPPI BENEFITS FROM DRA

- ✓ Total DRA projects: 8
- ✓ DRA Investment: \$1,342,547
- ✓ Other Public Investment: \$9,767,215
- ✓ Other Private Investment: \$96,856,047
- ✓ Overall Total Investment: \$107,965,809
- ✓ Leverage Ratio: 79.42:1
- ✓ Projected Jobs Created: 242
- ✓ Projected Jobs Retained: 302
- ✓ Projected Individuals Trained for Jobs: 350
- ✓ Projected Families Affected: 175

“I am pleased with the Delta Regional Authority’s investments in the Mississippi Delta. These funds will provide a much needed boost to infrastructure, workforce development and health service improvements. I look forward to continuing to work with the Delta Regional Authority to ensure that funding is available for communities throughout the Mississippi Delta.”

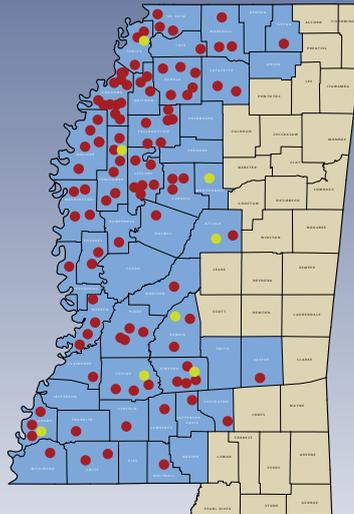
- The Honorable Bennie Thompson
U.S. Congressman (MS-2)

MISSISSIPPI





DRA Projects in Mississippi



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Mississippi Benefits from DRA

The numbers below are for FY 2002 through FY 2013.

Total DRA projects	108
DRA Investment	\$ 16,705,869
Other Public Investment	\$ 85,459,581
Other Private Investment	\$ 265,547,869
Overall Total Investment	\$ 367,713,319
Total Investment Leverage Ratio	21.41
Jobs Created	569
Jobs Retained	262
Individuals Trained for Jobs	105
Families Affected	2,471
Projected Jobs Created	1,455
Projected Jobs Retained	1,352
Projected Individuals Trained for Jobs	1,077
Projected Families Affected	5,900
Digital Literacy	13,000



MISSOURI

“Growing rural economies means making sure our students are prepared and our infrastructure is strong. From expanding the use of technology in our classrooms to strengthening our transportation infrastructure,... strategic investments through the Delta Regional Authority will strengthen communities and enhance opportunities for economic development in this region and throughout our state.” - Governor Jay Nixon



2013 MISSOURI BENEFITS FROM DRA

- ✓ Total DRA projects: 9
- ✓ DRA Investment: \$1,039,830
- ✓ Other Public Investment: \$4,458,785
- ✓ Other Private Investment: \$2,142,000
- ✓ Overall Total Investment: \$7,640,614
- ✓ Leverage Ratio: 6.35:1
- ✓ Projected Jobs Created: 77
- ✓ Projected Jobs Retained: 641
- ✓ Projected Individuals Trained: 31

“The Delta Regional Authority has helped our business incubator grow and create new jobs in a small rural community. It is not only the dollars they have provided for construction and programs, but the advice they are willing to share. Every time someone from the DRA visits, they leave behind new ideas and enthusiasm.”

-Toney Aid, Director
Ozarks Small Business Incubator
West Plains, MO

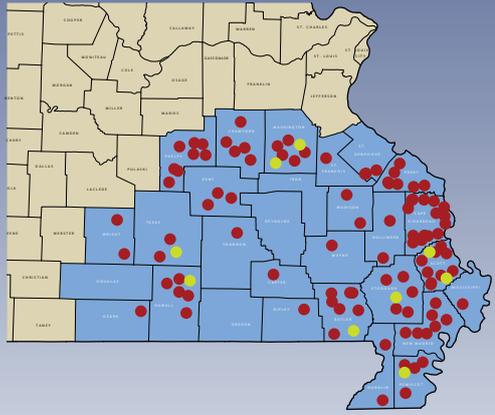


MISSOURI

“...it was the Delta Regional Authority that provided the final piece so that we can move forward with ensuring our community’s health and wellbeing and protecting our environment. Thank you, DRA!” - Angela Smith, Mayor of Williamsville



DRA Projects in Missouri



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Missouri Benefits from DRA

The numbers below are for FY 2002 through FY 2013.

Total DRA projects	106
DRA Investment	\$ 13,862,112
Other Public Investment	\$ 54,203,707
Other Private Investment	\$ 215,653,030
Overall Total Investment	\$ 283,718,849
Total Investment Leverage Ratio	19.75
Jobs Created	1,158
Jobs Retained	1,443
Individuals Trained for Jobs	386
Families Affected	1,084
Projected Jobs Created	403
Projected Jobs Retained	4,313
Projected Individuals Trained for Jobs	463
Projected Families Affected	912

A large, multi-story brick building under renovation. The building has a prominent central tower section with a grid of windows. A large, spherical sculpture made of many small, reflective glass panels is in the foreground. The sky is clear blue. A blue graphic element is on the left side of the image.

TENNESSEE

“The DRA is involved in every aspect of building a better and stronger Delta region. At NWTDD, we are proud to be a partner.” - John A. Bucy, Executive Director, Northwest Tennessee Development District



2013 TENNESSEE BENEFITS FROM DRA

- ✓ Total DRA projects: 6
- ✓ DRA Investment: \$994,213
- ✓ Other Public Investment: \$638,983
- ✓ Other Private Investment: \$447,206
- ✓ Overall Total Investment: \$2,110,402
- ✓ Leverage Ratio: 1.12:1
- ✓ Projected Jobs Created: 80
- ✓ Projected Individuals Trained for Jobs: 605

“DRA is an agency that truly listens to the needs and priorities of local communities. SWTDD has received funding from DRA to establish our second Digital Factory which creates online job opportunities in rural communities. It is evident that the DRA recognizes new and innovative approaches to job creation and supports the efforts of local elected officials.”

-Joe W. Barker
Executive Director
SW TN Development District

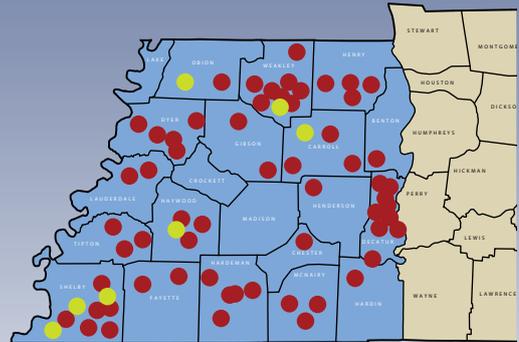


A photograph of a freight train at dusk, with a blue play button icon overlaid on the left side. The train consists of several dark-colored hopper cars, and the tracks lead into the distance under a twilight sky. Overhead power lines and support structures are visible. The scene is illuminated by the warm light of the setting sun and some artificial lights on the tracks.

TENNESSEE



DRA Projects in Tennessee



■ Color indicates FY 2013 DRA Service Area
● DRA projects funded prior to FY 2013
● DRA projects funded during FY 2013

Cumulative Tennessee Benefits from DRA

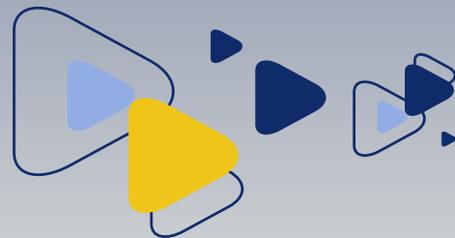
The numbers below are for FY 2002 through FY 2013.

Total DRA projects	68
DRA Investment	\$ 15,344,332
Other Public Investment	\$ 158,508,988
Other Private Investment	\$ 287,772,206
Overall Total Investment	\$ 461,625,526
Total Investment Leverage Ratio	29.08
Jobs Created	1,764
Jobs Retained	11
Individuals Trained for Jobs	53
Families Affected	4,252
Projected Jobs Created	3,389
Projected Jobs Retained	1,230
Projected Individuals Trained for Jobs	3,185
Projected Families Affected	7,998

Administration and PAR

In 2013, the Delta Regional Authority was pleased to achieve several administrative accomplishments while reducing administrative and operation expenses for the third year in a row, that resulted in positive financial impacts for the agency. They include:

- ✓ Another unmodified independent financial audit; all 12 DRA annual audits are unmodified
- ✓ Zero exceptions from 270 compliance tests; Zero deficiencies and zero reportable conditions in the PAR
- ✓ Increased internal controls has yielded stronger accounting and financial systems
- ✓ Negotiated lower data and voice costs; yielding more than \$10,000 in overhead savings a year
- ✓ Re-negotiated rents with additional savings \$20,000 and zero increases while maintaining office locations
- ✓ Ongoing assessment of DRA management guidelines; continual reviews and assessments and cross-trained staff.





Communications and Public Affairs

- ✓ DRA Office of Public Affairs increased stakeholder communication on project announcements
- ✓ DRA leadership visited an additional 41 DRA counties and parishes visited in 2013 (90 since 2010)
- ✓ @DeltaRegional received more than 220 twitter mentions by stakeholders across the country
- ✓ Office of Public Affairs coordinated with other federal agencies to host regional roundtables on the 2013 State of the Union in Little Rock and Memphis
- ✓ DLI Team and Office of Public Affairs facilitated launch of Delta Leadership Institute Member Portal to increase network involvement and communication

// DRA
LEADERSHIP



Chris Masingill
Federal Co-Chairman



Mike Marshall
Alt. Federal Co-Chairman



Governor Jay Nixon, State Co-Chairman, Missouri



Governor Robert Bentley, Alabama



Governor Mike Beebe, Arkansas



Governor Pat Quinn, Illinois



Governor Steve Beshear, Kentucky



Governor Bobby Jindal, Louisiana



Governor Phil Bryant, Mississippi



Governor Bill Haslam, Tennessee

Delta Regional Authority Contact Information

Offices

DRA Headquarters
236 Sharkey Avenue, Suite 400
Clarksdale, MS 38614
O: 662-624-8600

Washington, DC Office
444 North Capitol, NW
Suite 365
Washington, DC 20001
O: 202-434-4870

Staff List



Leadership

Christopher A. Masingill
Federal Co-Chairman
cmasingill@dra.gov
O: 662-624-8600

Mike Marshall
Alt. Fed. Co-Chairman
mmarshall@dra.gov

Bill Triplett
Chief of Staff
btripllett@dra.gov
C: 202-689-4134

Terri Hollingsworth
Chief Administrative Officer
thollingsworth@dra.gov
O: 662-624-8600

Designees & Alternates

Alabama—Designee
Jim Byard
jim.byard@adeca.alabama.gov
O: 334-242-8672

Alabama—Alternate
Jimmy Lester
jimmy.lester@adeca.alabama.gov
O: 334-242-5464

Arkansas—Designee / Alternate
Steven B. Jones
steven.jones@southernpartners.org
O: 870-816-1113

Illinois—Designee
Bill Stanhouse
william.stanhouse@illinois.gov
O: 217-558-4223

Illinois—Alternate
Kim Watson
kim.watson@illinois.gov
O: 618-993-7630

Kentucky—Designee / Alternate
Tony Wilder
tony.wilder@ky.gov
O: 502-573-2382

Louisiana—Designee
Doyle Robinson
doyle.robinson@la.gov
O: 225-439-2144

Louisiana—Alternate
Matt Parker
matt.parker@la.gov
O: 225-342-0919

Mississippi—Designee / Alternate
Chris Champion
chris.champion@governor.ms.gov
O: 601-576-2901

Missouri—Designee / Alternate
Bill Ransdall
bill.ransdall@ded.mo.gov
O: 573-526-1608

Tennessee—Designee
Ted Townsend
ted.townsend@tn.gov
O: 901-299-2529

Tennessee—Alternate
Brooxie Carlton
brooxie.carlton@tn.gov
O: 615-741-8806



www.dra.gov

DELTA REGIONAL AUTHORITY
236 Sharkey Avenue Suite 400
Clarksdale, MS 38614
Tel: 1-888-GOTO-DRA
Fax: 1-662-624-8537