



*Mid-South Community College in West Memphis, Arkansas provides innovative technical education to students in the tri-state region and is a partner in the Arkansas Delta Training and Education Consortium as well as the eight-state Mississippi River Transportation, Distribution and Logistics Consortium.*



## **Delta Regional Authority**

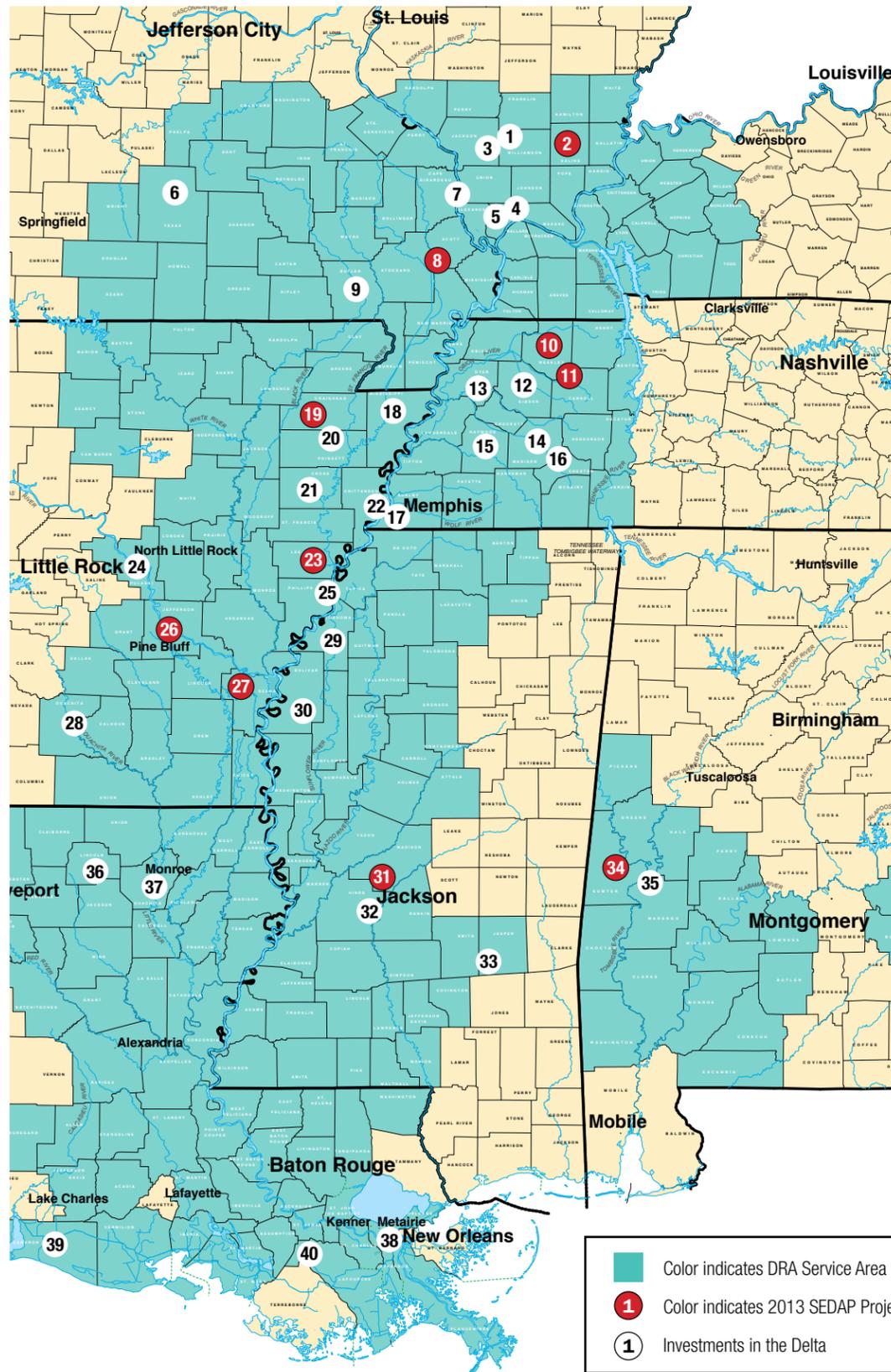
### **Investing in the Delta: Workforce Development**

*April 2014*

*Creating Jobs. Building Communities. Improving Lives.*

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# Investing in the Delta: Workforce Development



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# Training a Skilled Workforce in the Delta Region

A skilled workforce is a core tenet of a community's economic competitiveness in attracting business investment and economic opportunity. With this reality, communities across the Delta region are investing in training their local workforce to meet the needs of 21st century jobs.

It is clear that in order to compete for the jobs, business investments, and economic success of the future, regional leaders must strengthen the educational attainment, skill levels, and abilities of the Delta region's workforce through systems-based training, improved education from early childhood to technical school, and job preparation.

Between 2006 and 2010, the number of Delta workers whose highest degree was a high school diploma was ten percent higher than the national average (55.3 percent in the Delta versus only 49.6 percent nationally). These high school graduates have the foundation for

training in medium to high-level skills but we must complete the worker pipeline with educational programs and opportunities to expand their skill sets. In response to this need, the Delta region's states and communities have been developing innovative and award-winning programs that continue to build the workforce pipeline, tying worker training to specific industry needs and breaking down geographic barriers to connect ideas and resources to workers throughout the Delta.

The Delta Regional Authority believes that the region's workers are the building blocks of a stronger, brighter economic future for the region and is committed to working with leaders from across the Delta to invest in current programs and support future programs that provide workers with the skills demanded by today's and future businesses, equipping Delta workers to obtain good-paying jobs that strengthen the Delta region's economy.

*DRA's investments in workforce development throughout the Delta provide economic development and jobs to the Region's communities and families.*

## Delta Regional Authority Workforce Development Investments 2002-2013

<i>DRA Investment</i>	<b>\$ 11,814,990</b>
<i>Leveraged Public Investment</i>	<b>\$ 26,297,117</b>
<i>Total Project Cost</i>	<b>\$ 39,279,481</b>
<i>Leveraged Private Investment</i>	<b>\$ 7,112,206</b>
<i>Jobs being Created and Retained</i>	<b>749</b>
<i>Individuals being Trained</i>	<b>4,257</b>

## DRA Investments into Workforce Development

<b>Regionwide</b>	12-14 new high schools in the Delta region.	Leveraged Private Investment	\$ 6,000,000
<b>Jobs for America's Graduates (RCAP)</b>	*DRA Investment		\$ 350,000
Expansion of JAG job-training program to twenty high schools in Arkansas, Louisiana, Mississippi, and Missouri.		<b>Soldier to Civilian</b>	
*DRA Investment	\$ 350,000	Veteran Training via Memphis Bio works foundation and Crockett Policy Institute.	
		DRA Investment	\$ 15,000
<b>Jobs for America's Graduates (RCAP)**</b>	DRA Investment	Leveraged Public Investment	\$ 45,000
Expansion of JAG job-training program to	\$ 289,923	Total Project Cost	\$ 60,000
	Total Project Cost		\$ 6,289,923

\*DRA Investment = Total Project Cost

\*\*FY 2013 SEDAP/RCAP Project



### Carterville, IL (1)

#### Medical Assistant Program (SEDAP)

Development of Medical Assistant Program curriculum at John A. Logan College.

DRA Investment	\$ 24,987
Leveraged Public Investment	\$ 12,347
Total Project Cost	\$ 39,312

#### Workforce Development Program Expansion (SEDAP)

Support for customized training for several companies in the area.

*DRA Investment	\$ 50,000
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### Harrisburg, IL (2)

#### Fire Science Training Program (SEDAP)

Construction of a burn tunnel for the Mine Rescue and Fire Brigade Training Program and the purchase of equipment and training aides.

DRA Investment	\$ 52,500
Leveraged Public Investment	\$ 303,800
Total Project Cost	\$ 356,300

#### Pediatric Simulator Project (SEDAP)

Special pediatric training for Southeastern Illinois College's nursing students and health-care providers and the purchase of a pediatric simulator with air tank.

DRA Investment	\$ 67,560
Leveraged Public Investment	\$ 269,000
Total Project Cost	\$ 336,560

#### Southeastern Illinois College Obstetric Simulator (SEDAP)\*\*

Purchase of an obstetric simulator for training nursing students and area healthcare providers.

DRA Investment	\$ 32,706
Leveraged Public Investment	\$ 269,000
Total Project Cost	\$ 301,706

#### Southeastern Illinois College Truck Driving Program (SEDAP)

Purchase of an additional semi-tractor trailer to expand the Truck Driving Program, allowing for additional students to train and obtain their CDL.

DRA Investment	\$ 36,750
Leveraged Public Investment	\$ 22,800
Total Project Cost	\$ 59,550

#### Specialized Medical Training for Emergency Care (SEDAP)

Training of 40 emergency room nurses and doctors to be able to give life-saving airway maintenance and cardiac medication.

DRA Investment	\$ 9,000
Leveraged Public Investment	\$ 5,000
Total Project Cost	\$ 14,000

### Carbondale, IL (3)

#### Southern Illinois Delta Regional Simulation and Learning Lab Project (SEDAP)

Installation of distance learning equipment at Shawnee Community College, Rend Lake College, Southeastern Illinois College and John A. Logan as well as two middle/high schools.

DRA Investment	\$ 167,988
Leveraged Public Investment	\$ 41,950
Total Project Cost	\$ 209,938

#### Southern Illinois Institute for Value-Added Agriculture (SEDAP)

Education for farmers and agribusiness leaders.

DRA Investment	\$ 135,949
Leveraged Public Investment	\$ 118,969
Total Project Cost	\$ 254,918

### Karnak, IL (4)

#### Faith Based Action (SEDAP)

Assistance for five Certified Nursing Assistants to complete a LPN program and training for eight residents for Laundry Management, Attendant and Repair Technicians certifications.

DRA Investment	\$ 43,050
Leveraged Public Investment	\$ 41,700
Total Project Cost	\$ 84,750

### Ullin, IL (5)

#### Truck Driving Training Program Expansion (SEDAP)

DRA Investment	\$ 35,000
Leveraged Public Investment	\$ 3,500
Total Project Cost	\$ 38,500

### MO - Ozark Foothills

#### Operation Jump Start (SEDAP)\*\*

Entrepreneurial training for Southeast Missouri residents.

*DRA Investment	\$ 7,481
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### Houston, MO (6)

#### Texas County Memorial Hospital Medical Program (SEDAP)

Construction of classrooms and practice space for medical programs.

DRA Investment	\$ 200,000
Leveraged Public Investment	\$ 52,000
Total Project Cost	\$ 252,000

### Cape Girardeau, MO (7)

#### Cape CTC Annex Equipment (SEDAP)

State-of-the-art training aids and equipment for the 12,000 square-foot annex building.

DRA Investment	\$ 92,154
Leveraged Public Investment	\$ 342,031
Total Project Cost	\$ 434,185

#### Growing Missouri's Local Small Businesses (SEDAP)

Existing business owners, ten of whom will receive direct mentoring from staff.

DRA Investment	\$ 63,032
Leveraged Public Investment	\$ 21,000
Total Project Cost	\$ 84,032

#### Kennett Higher Education Center Classroom (SEDAP)

Renovation of grocery store into four classrooms.

DRA Investment	\$ 200,000
Leveraged Public Investment	\$ 235,000
Total Project Cost	\$ 435,000

### Sikeston, MO (8)

#### iLearn Project-Sikeston High (SEDAP)\*\*

Purchase of iPads to increase student access to technology in the classroom and opportunities to obtain industry certifications.

DRA Investment	\$ 24,532
Leveraged Public Investment	\$ 547,050
Total Project Cost	\$ 647,050

### Poplar Bluff, MO (9)

#### Faith Based Action (SEDAP)

Five grant writing trainings for 20 community organizations and assistance with current grant applications.

*DRA Investment	\$ 57,850
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#### Three Rivers College Mobile Training Lab (SEDAP)

Purchase of a mobile training lab to provide training throughout a 14-county service area.

DRA Investment	\$ 200,000
Leveraged Public Investment	\$ 132,244
Total Project Cost	\$ 332,244

### Dresden, TN (10)

#### Digital Factory Expansion to Weakley County (SEDAP)\*\*

Virtual training center for Weakley County to educate and employ northwest Tennesseans in occupations heretofore unseen in the region, providing diversified training and employment opportunities in a region heavily invested in agriculture and manufacturing.

*DRA Investment	\$ 162,500
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### McKenzie, TN (11)

#### LPN Training Program (SEDAP)

Training for LPN students to include 600 hours of supervised clinical experience.

DRA Investment	\$ 54,466
Leveraged Public Investment	\$ 31,000
Total Project Cost	\$ 95,733

#### McKenzie Tennessee Training Facility (SEDAP)\*\*

Renovation of an existing building in downtown McKenzie to become an economic development/job training facility.

DRA Investment	\$ 200,000
Leveraged Public Investment	\$ 131,210
Total Project Cost	\$ 331,210

#### LPN and RN Training (SEDAP)

Upgrade of lab equipment and tools to be shared by Bethel College Department of Nursing and Tennessee Tech Center at McKenzie.

DRA Investment	\$ 75,000
Leveraged Public Investment	\$ 637,520
Total Project Cost	\$ 712,520

### Dyer, TN (12)

#### Surgical Technician Training (SEDAP)

Funding for surgery technology core courses, coordination of externships with local health care facilities, and evaluation of student progress.

DRA Investment	\$ 62,324
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Leveraged Public Investment	\$ 24,465
Total Project Cost	\$ 92,327

#### Surgical Technology Certificate (SEDAP)

A surgical technology certificate program for 12-15 students enrolled each year.

DRA Investment	\$ 85,473
Leveraged Public Investment	\$ 28,492
Total Project Cost	\$ 113,965

### Dyersburg, TN (13)

#### Workforce Development Training Program Expansion (SEDAP)

Expansion of the National Career Readiness Certification program, Work Keys job profiling, and a mobile testing assessment lab to serve 11 counties in rural northwest Tennessee.

*DRA Investment	\$ 199,900
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### Jackson, TN (14)

#### REDI Digital Factory (RCAP)

Program that provides job-relevant training to Southwest Tennessee residents.

DRA Investment	\$ 70,000
Total Project Cost	\$ 240,000
Leveraged Private Investment	\$ 170,000

### Brownsville, TN (15)

#### Tennessee Tech Center (SEDAP)

Construction of an 8,000 square-foot industrial training & business development facility on 2.17 acres in the Brownsville-Haywood County Industrial Park.

DRA Investment	\$ 75,000
Leveraged Public Investment	\$ 874,550
Total Project Cost	\$ 949,550

### Henderson, TN (16)

#### LPN & RN Employment Initiative (SEDAP)

Purchase of web-based learning equipment, related technical equipment & a part-time coordinator for a distance learning model.

DRA Investment	\$ 75,000
Leveraged Public Investment	\$ 63,100
Total Project Cost	\$ 138,100

### Shelby and Fayette Counties, TN (17)

#### Java Bootcamp (SEDAP)\*\*

Expansion of the Java BootCamp program from

one seven-week course per year to a full-time program with seven courses annually.

DRA Investment	\$ 199,600
Leveraged Public Investment	\$ 447,206
Total Project Cost	\$ 762,206
Leveraged Private Investment	\$ 442,206

### AR - Southeast

#### Southeast Arkansas Health Workforce Development Project (SEDAP)

The Greater Delta Alliance for Health, an eight-hospital nonprofit, will work with local higher education institutions to assist local hospitals with training, education, recruitment, and retention of the local healthcare workforce.

DRA Investment	\$ 189,894
Leveraged Public Investment	\$ 151,700
Total Project Cost	\$ 341,594

### Manila, AR (18)

#### Governor's Initiative for Education and Training (SEDAP)

Specific training in computers, office and medical skills.

DRA Investment	\$ 140,766
Leveraged Public Investment	\$ 253,000
Total Project Cost	\$ 502,000

### Jonesboro, AR (19)

#### Hospitality and Culinary Workforce Development Program (SEDAP)\*\*

Creation of a Food and Hospitality Services program at the ASU Newport campus in Jonesboro to offer a certificate of proficiency, a technical certificate, and an Associate degree in food and hospitality services.

DRA Investment	\$ 97,771
Leveraged Public Investment	\$ 1,500,000
Total Project Cost	\$ 1,597,771

### Trumann, AR (20)

#### Trumann Innovative Workforce Development Center (SEDAP)

An innovative training center that delivers educational opportunities for existing employees of regional industry and workforce readiness training to increase educational attainment.

DRA Investment	\$ 206,000
Leveraged Public Investment	\$ 283,000
Total Project Cost	\$ 489,000

\*DRA Investment = Total Project Cost

\*\*FY 2013 SEDAP/RCAP Project

\*DRA Investment = Total Project Cost

\*\*FY 2013 SEDAP/RCAP Project



## Wynne, AR (21)

### Arkansas Education and Training (SEDAP)

Program to expand educational opportunities for low income residents.

DRA Investment	\$ 237,982
Leveraged Public Investment	\$ 150,000
Total Project Cost	\$ 387,982

## West Memphis, AR (22)

### Arkansas Delta Training and Education Consortium (RCAP)

Five-institution consortium to support job training and/or employment-related training for the manufacturing, steel, renewable energy, and oil/gas industries.

*DRA Investment	\$ 200,000
Leveraged Public Investment	\$ 84,000
Total Project Cost	\$ 284,000

### Delta Regional Transportation Tech Center (SEDAP)

Staff funding for development and implementation of related training programs.

DRA Investment	\$ 311,687
Leveraged Public Investment	\$ 3,061,801
Total Project Cost	\$ 3,373,488

### HINO Motor Manufacturing (RCAP)

Purchase of equipment to support workforce training for the automotive industry.

DRA Investment	\$ 250,000
Leveraged Public Investment	\$ 467,100
Total Project Cost	\$ 817,100

### Mid-South Institute for Non-Destructive Testing (RCAP)

Employment-related training for the aviation, steel manufacturing, renewable energy, and oil/gas industries.

*DRA Investment	\$ 250,000
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### Transportation Tech Center Phase 2 (SEDAP)

Establishment of a chemical analysis laboratory in Mid-South's Transportation Technology Center.

DRA Investment	\$ 100,000
Leveraged Public Investment	\$ 1,246,480
Total Project Cost	\$ 1,346,480

## Marianna, AR (23)

### STRIVE Institute of Technology (SEDAP)\*\*

Renovation of a former elementary school for a regional alternative learning environment providing general and technical education to adjudicated or other marginalized school children.

DRA Investment	\$ 175,000
Total Project Cost	\$ 200,000

## Little Rock, AR (4)

### ARVets (RCAP)\*\*

Job training, small business and entrepreneurship development, and job placement in law enforcement for veterans in the Arkansas Delta.

*DRA Investment	\$ 200,000
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### Job Training Career Choices Workshop (SEDAP)

Program to evaluate professional interest and teach resume writing and interview preparation.

*DRA Investment	\$ 10,000
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### Workforce and Business Development Initiative (SEDAP)

To assist dislocated and displaced workers with job readiness skills and job referrals.

DRA Investment	\$ 6,670
Total Project Cost	\$ 10,835

## Helena-West Helena, AR (25)

### Advanced technical education for existing and emerging workforce (SEDAP)

Program to train high school students for better jobs upon graduation, upgrade current jobs to keep up with changing technology and industry needs, and provide technical certificates for college students.

DRA Investment	\$ 182,621
Leveraged Public Investment	\$ 205,443
Total Project Cost	\$ 388,064

## Pine Bluff, AR (26)

### Arkansas Education and Training (SEDAP)

Program to expand educational opportunities for low income residents.

DRA Investment	\$ 215,396
Leveraged Public Investment	\$ 274,594
Total Project Cost	\$ 491,647

## Character Attitude Leadership

### Empowerment Behavior/CALEB (SEDAP)

A five-week camp for 50-70 at-risk youth with classes on life skills, resume writing, interviewing techniques, financial management, abstinence, and alcohol and drug education.

*DRA Investment	\$ 51,350
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## Dumas, AR (27)

### Delta Tech Healthcare (SEDAP)\*\*

Program to train healthcare professionals in southeast Arkansas.

DRA Investment	\$ 175,000
Leveraged Public Investment	\$ 5,000
Total Project Cost	\$ 211,000

## Camden, AR (28)

### Southern Arkansas University Tech Training Consortium Project (SEDAP)

Software and equipment upgrades for SAU Tech's advanced manufacturing training labs.

DRA Investment	\$ 233,675
Leveraged Public Investment	\$ 100,000
Total Project Cost	\$ 333,675

## Clarksdale, MS (29)

### Jason Project (SEDAP)

Teacher training program.

DRA Investment	\$ 40,152
Leveraged Public Investment	\$ 58,000
Total Project Cost	\$ 103,026

## Cleveland, MS (30)

### Bolivar County Community Action Agency

#### Job Training Program (SEDAP)

DRA Investment	\$ 206,796
Leveraged Public Investment	\$ 12,000
Total Project Cost	\$ 218,796

### Cleveland Depot Library Expansion (SEDAP)

Library expansion for local literary council.

DRA Investment	\$ 176,182
Leveraged Public Investment	\$ 233,926
Total Project Cost	\$ 410,108

### Delta State University Center for Community Development (SEDAP)

Business retention and expansion program.

DRA Investment	\$ 177,366
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Leveraged Public Investment	\$ 270,214
Total Project Cost	\$ 486,397

## Ridgeland, MS (31)

### Holmes Community College (SEDAP)\*\*

Renovation of manufacturing facility into a regional education, training, and job creation center.

DRA Investment	\$ 250,000
Leveraged Public Investment	\$ 3,100,309
Total Project Cost	\$ 3,400,309
Leveraged Private Investment	\$ 500,000

## Jackson, MS (32)

### Mississippi Delta HealthCare, Workforce, and Telehealth Project (SEDAP)

Enhanced training programs for community health advocates and expansion of nurse practitioner training utilizing technology; support the existing Healthy Linkages Program, focusing on telehealth services in education, workforce development, and telemedicine.

DRA Investment	\$ 225,000
Total Project Cost	\$ 520,166

### Technical Assistance for Families (SEDAP)

Expansion of program to additional counties.

DRA Investment	\$ 574,306
Leveraged Public Investment	\$ 408,790
Total Project Cost	\$ 983,096

## Bay Springs, MS (33)

### Jasper County Board of Supervisors (SEDAP)

Construction of an educational facility to accommodate Jones County Junior College and help expand its education and training services.

DRA Investment	\$ 350,000
Leveraged Public Investment	\$ 2,949,000
Total Project Cost	\$ 3,299,000

## AL – Statewide

### Access for the Delta (SEDAP)

Program to increase access to advanced diploma courses, additional electives, and high quality instruction through interactive video-conferencing equipment, adequate broadband connectivity to use the equipment, coursework delivered by highly qualified teachers, and adequate technical and professional support.

DRA Investment	\$ 250,000
Leveraged Public Investment	\$ 251,082

Total Project Cost	\$ 501,082
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### LDD Youth Internship Program (SEDAP)

Alabama-Tombigbee Regional Commission will place minority students in Local Development Districts for 90-day internships.

DRA Investment	\$ 50,000
Leveraged Public Investment	\$ 12,500
Total Project Cost	\$ 62,500

### Workforce Training for Black Belt (SEDAP)\*\*

A workforce training program to reduce recidivism in Alabama's Black Belt/Delta Region.

DRA Investment	\$ 93,500
Total Project Cost	\$ 226,896

## Livingston, AL (34)

### Mercedes Benz Technician Program (SEDAP)\*\*

New Automotive Technician Certification program.

DRA Investment	\$ 93,500
Leveraged Public Investment	\$ 10,000
Total Project Cost	\$ 181,750

## Demopolis, AL (35)

### Demopolis Higher Education Center (SEDAP)

Construction of a facility for education and training programs.

DRA Investment	\$ 1,245,000
Leveraged Public Investment	\$ 1,545,000
Total Project Cost	\$ 2,790,000

## Ruston, LA (36)

### Future Land Use, Site Selection, and Workforce Development Online Portal (SEDAP)

Data collection for and development of an online portal to aid economic development efforts.

DRA Investment	\$ 100,798
Leveraged Public Investment	\$ 68,181
Total Project Cost	\$ 168,970

## Monroe, LA (37)

### NOVA Workforce Development (SEDAP)

Creation of living wage jobs with benefits and a career path for residents of the Delta region.

DRA Investment	\$ 40,000
Leveraged Public Investment	\$ 217,400
Total Project Cost	\$ 426,355

### NOVA Workforce Institute (RCAP)

Job training and placement in northeast Louisiana.

*DRA Investment	\$ 168,955
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### NOVA Workforce Institute (SEDAP)

Creating career pathways by working with large corporations to match training with participants.

DRA Investment	\$ 100,000
Leveraged Public Investment	\$ 78,663
Total Project Cost	\$ 178,663

## New Orleans, LA (38)

### RiverSphere Center of Excellence for Sustainable Energy Systems (SEDAP)

Creation of a testing and development hub for nascent renewable energy technologies, as well as an incubator for emerging companies.

DRA Investment	\$ 150,000
Leveraged Public Investment	\$ 4,350,000
Total Project Cost	\$ 4,500,000

## Cameron Parish, LA (39)

### Cameron Local Enterprise Assistance and Recruiting (CLEAR) Center (SEDAP)

Winrock International will recruit and mentor entrepreneurs to prepare for the significant job and workforce influx to support Cheniere's facility expansion in 2012-2018.

DRA Investment	\$ 375,000
Leveraged Public Investment	\$ 50,000
Total Project Cost	\$ 494,107

## Thibodaux, LA (40)

### Commercial Vehicle Practice Pad (SEDAP)

Construction of a 40,000 square-foot paved practice pad to train students in curriculum competencies.

DRA Investment	\$ 150,000
Leveraged Public Investment	\$ 100,000
Total Project Cost	\$ 250,000

*The Delta Regional Authority compiled the above investment figures and project descriptions from its database of past and present projects funded through the Federal Grant Program (2002-2010), States' Economic Development Assistance Program (2011-2013), and Rural Communities Advancement Program. For those projects that are active, investment and outcome totals represent the funding levels and expected outcomes agreed to between Delta Regional Authority and funding recipients.*

\*DRA Investment = Total Project Cost

\*\*FY 2013 SEDAP/RCAP Project

\*DRA Investment = Total Project Cost

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