



how to do

# creative placemaking

National Endowment for the Arts

## HOW TO DO CREATIVE PLACEMAKING: AN ACTION-ORIENTED GUIDE TO ARTS IN COMMUNITY DEVELOPMENT

### What is the book about?

The book is an action-oriented guide for making places better. It is intended to be a primer for those interested in bringing the arts to the community development table, along with other sectors such as transportation and housing, to address the challenges of revitalizing communities. The book describes the diverse ways that arts organizations and artists can play an essential role in the success of communities across America. Through 28 essays from creative leaders along with 13 case studies from practitioners, it offers insights and examples on how to do creative placemaking in an authentic way.

Download PDF Here:

<https://www.arts.gov/publications/how-do-creative-placemaking>

### Featuring:

Amanda J. Ashley  
Seth Beattie  
Chris Beck  
Tom Borrup  
Julie S. Burros  
Lyz Crane  
Nicole Crutchfield  
Ben Fink  
Karin Goodfellow  
Colin Hamilton  
David Haney

Jennifer Hughes  
María Rosario Jackson  
Aviva Kapust  
Mitchell Landrieu  
Jeremy Liu  
Maira Lopez De Leon  
Jenna Moran  
Mimi Pickering  
Marty Pottenger  
Lori Pourier  
Ilana Preuss

Judilee Reed  
Esther Robinson  
Jason Schupbach  
Kira Strong  
Tracy Taft  
Erik Takeshita  
Carlton Turner  
Patricia Walsh  
Joanna Woronkovicz  
Laura Zabel



**ART WORKS.**