



Creative (Brownfields) Placemaking

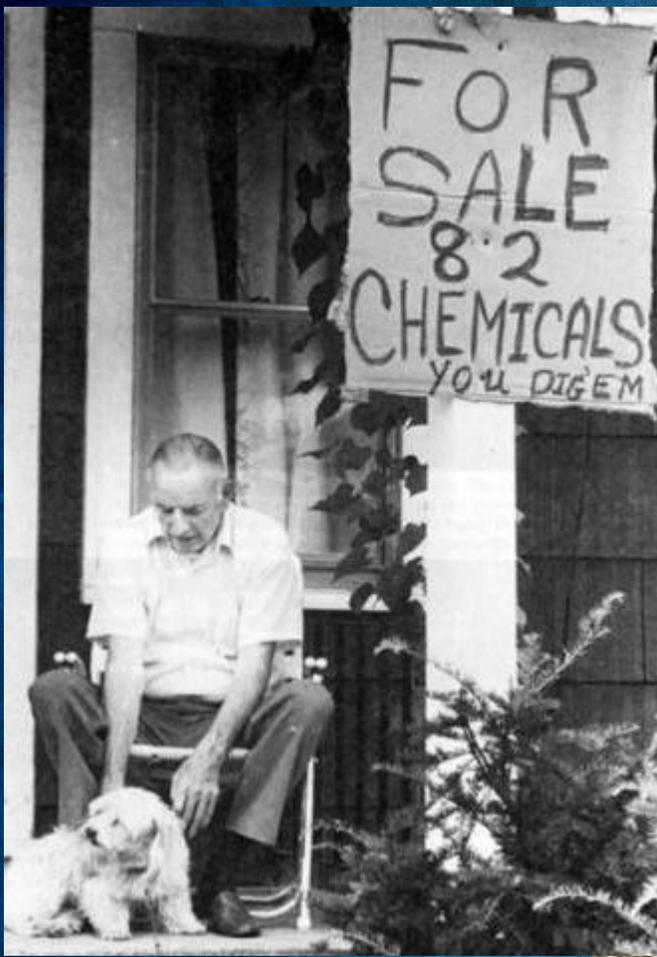
John W. Sutherlin, PhD

DRY
WORLD
WORLD

STOR
OF THE
WORLD
WORLD
WORLD

STORY
OF THE
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ISTOR
OF THE
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WORLD



DANGER

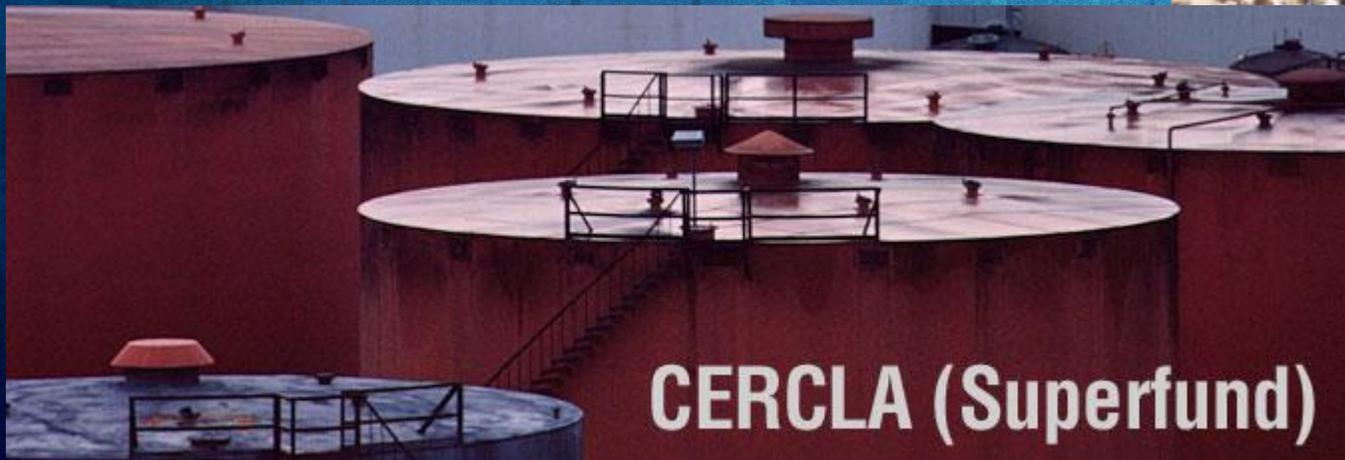
**HAZARDOUS
WASTE AREA**

**UNAUTHORIZED
PERSONNEL**

KEEP OUT

NEW YORK STATE DEPARTMENT OF
ENVIRONMENTAL CONSERVATION
1-800-342-9296

93RD STREET SCHOOL

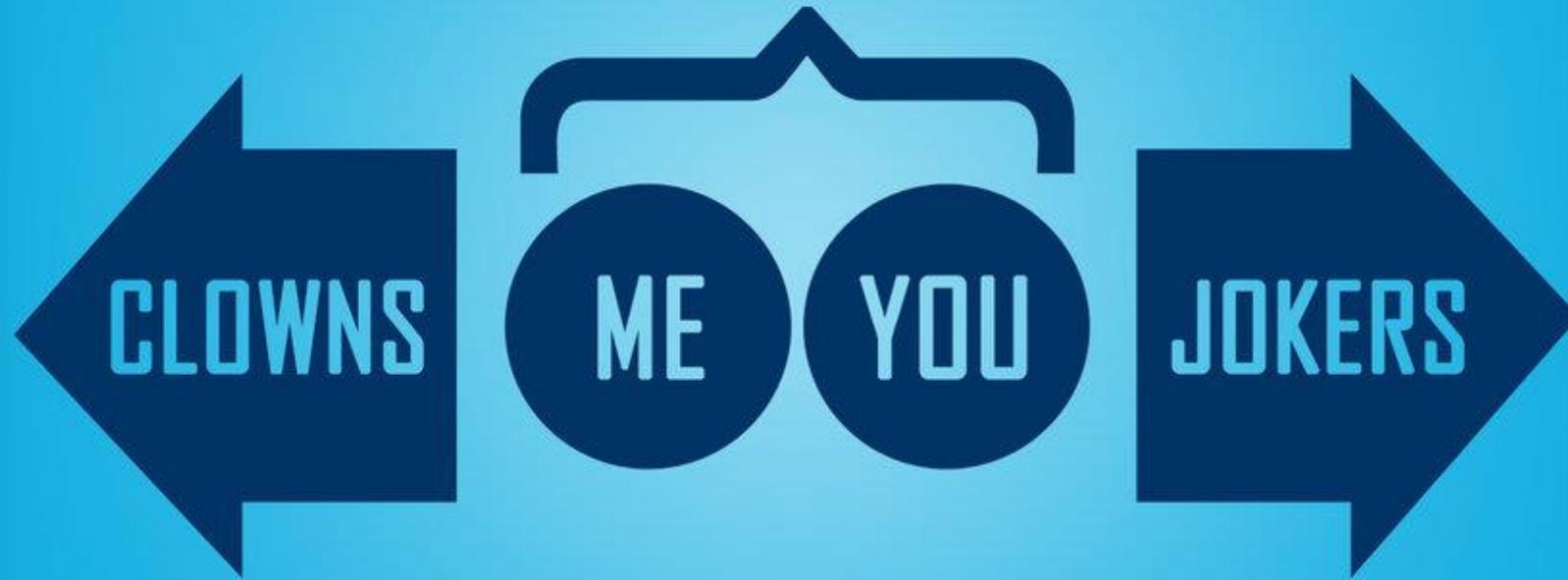


CERCLA (Superfund)

GREENSPACE



THE MIDDLE



Brownfields :: property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant









Stimulation :: Beginning in the mid-1990s, EPA provided small amounts of seed money to local governments that launched hundreds of two-year Brownfields "pilot" projects and developed guidance and tools to help states, communities and other stakeholders in the cleanup and redevelopment of brownfields sites.



Redevelopment Options...

- Industrial
- Residential
- Commercial
- Mixed Use
- Public Buildings
- Urban Agriculture
- Parks/Greenspace
 - Trails
 - Boat Ramps
 - Playgrounds



**GET
INSPIRED
BY THESE
EXAMPLES**



Community Garden Community (PA)



BEFORE



AFTER

Boone Street Farms (MD)



New Broadway East Community Park (MD)





PHILADELPHIA PARKS & RECREATION

Lardner's Point Park

*Funding assistance from the
Community Conservation
Partnerships Program
Keystone Recreation,
Park & Conservation Fund*

*Administered by the
Bureau of Recreation
and Conservation
PA Department of
Conservation and Natural Resources*













THE

PROCESS

Site Identification

- Inventory
- Single Site
- Common Types of Sites
- **Area-wide Approach to Sites**

what **do** i do?

Community Involvement

- Analyze community needs and preference to prioritize development strategies
- Can be a critical piece of redevelopment
- Often ignored by developers

And then . . . ? ? ?
? ? ?
?

Planning

- Evaluating existing environmental conditions, local market potential, and area infrastructure improvements needed;
- Developing strategies for brownfields site cleanup/reuse;
- Identifying resources or leveraging opportunities to implement their plans.

Grant Areas...

...revitalization efforts by funding
environmental assessment, cleanup, and
job training activities.

MORE EXAMPLES



== PLEASE ==





19
TEXAS

24
TEXAS

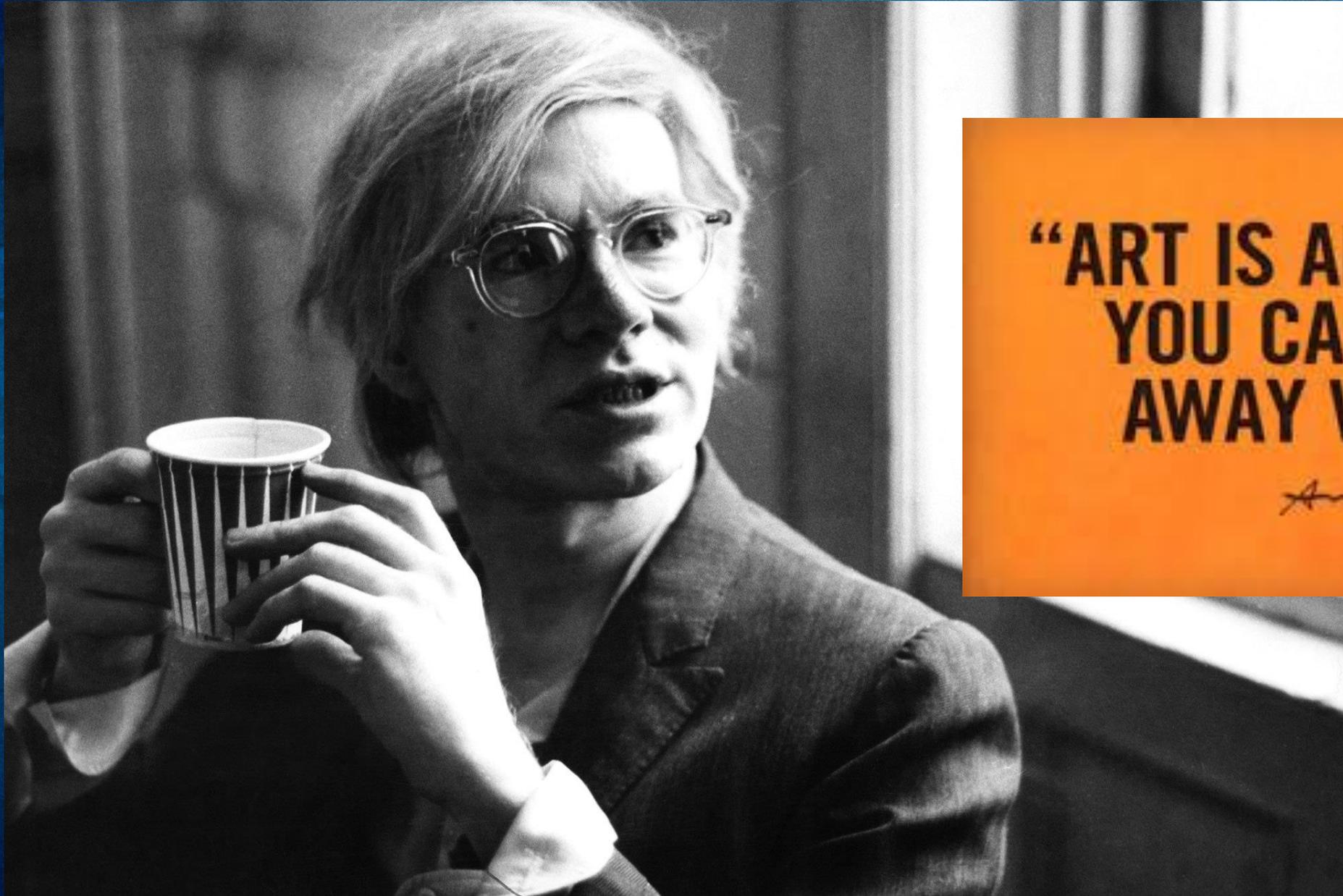
BUSINESS
82



PARIS COMMUNITY THEATRE

IN
MEMORY
PAT
BARBEE

389
SALAS MINOR
EMERGENCY CENTER
present
BLITHE
SPIRIT
MARCH 20-26-9



**“ART IS ANYTHING
YOU CAN GET
AWAY WITH”**

Andy Warhol



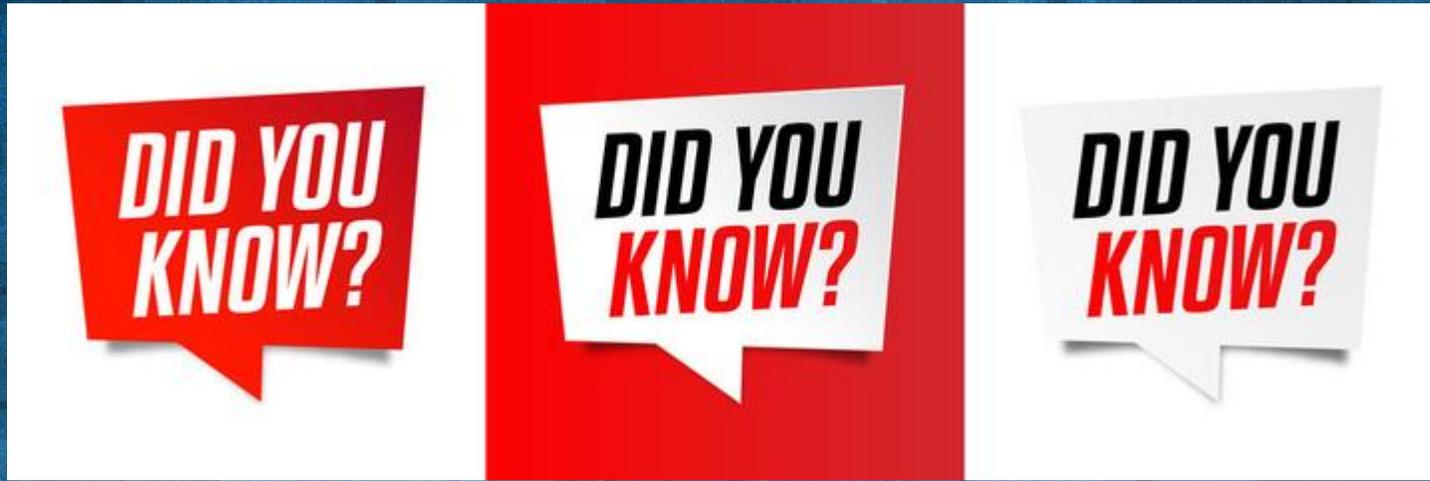
ADRIAN





A blurred background image of a person wearing a red shirt, possibly in a crowd or at an event. The person is out of focus, and the background shows other people and what appears to be a stage or event area.

Final Thoughts



Brownfields are accessed for cultural practices - play and exercise; creating and expressing; producing and caring; gathering and consuming - that yield cultural benefits.

Community garden programs (when coupled with creativity) can strengthen civic engagement and foster neighborhood stability, while simultaneously cutting down on youth violence and improving healthy eating choices.