

PREPARING WESTERN KENTUCKY TO SUPPORT INTERSTATE 69

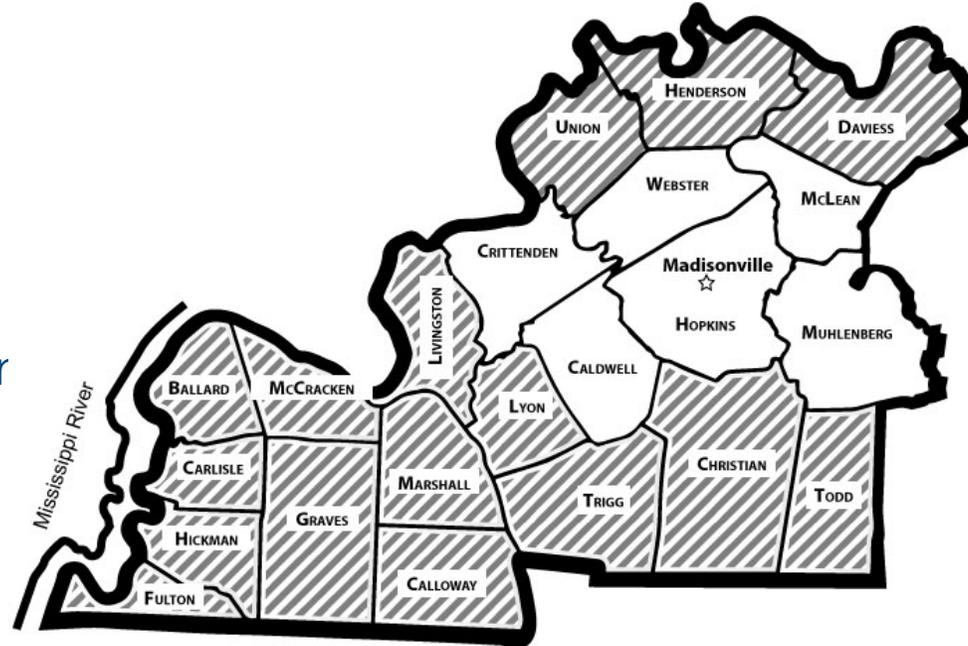
David Schuermer & Craig Dixon



MADISONVILLE
COMMUNITY COLLEGE

MADISONVILLE COMMUNITY COLLEGE

- Has a six-county service area of almost 125,000 people
- Offers associate degrees in over 20 programs of study
- One of 16 colleges in the Kentucky Community and Technical College System



MADISONVILLE
COMMUNITY COLLEGE

GRANTS, PLANNING, AND EFFECTIVENESS

- Grants
 - Development (write proposal with input from potential Pis)
 - Management (off-load reporting responsibilities)
- Planning
 - Approximately 60 individual units throughout the college
 - Familiar with priorities and problems across the college
- Effectiveness
 - Accreditation
 - Institutional Research
- Four-person staff; all cross-trained



THANKS TO DRA



- DoL WORC (2019): \$1,258,000
 - First Department of Labor funding for Madisonville Community College since 2008
- USDA Delta Health Care Services (2014-2018): \$2,046,886
- SEDAP (2014, 2018, 2019): \$398,009



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POLES

- Lineman program launched in June 2018
- Cohorts of 12; 100% placement
- Problems:
 - Waiting list of 2.5 years
 - Graduates need CDL



PRIORITIES

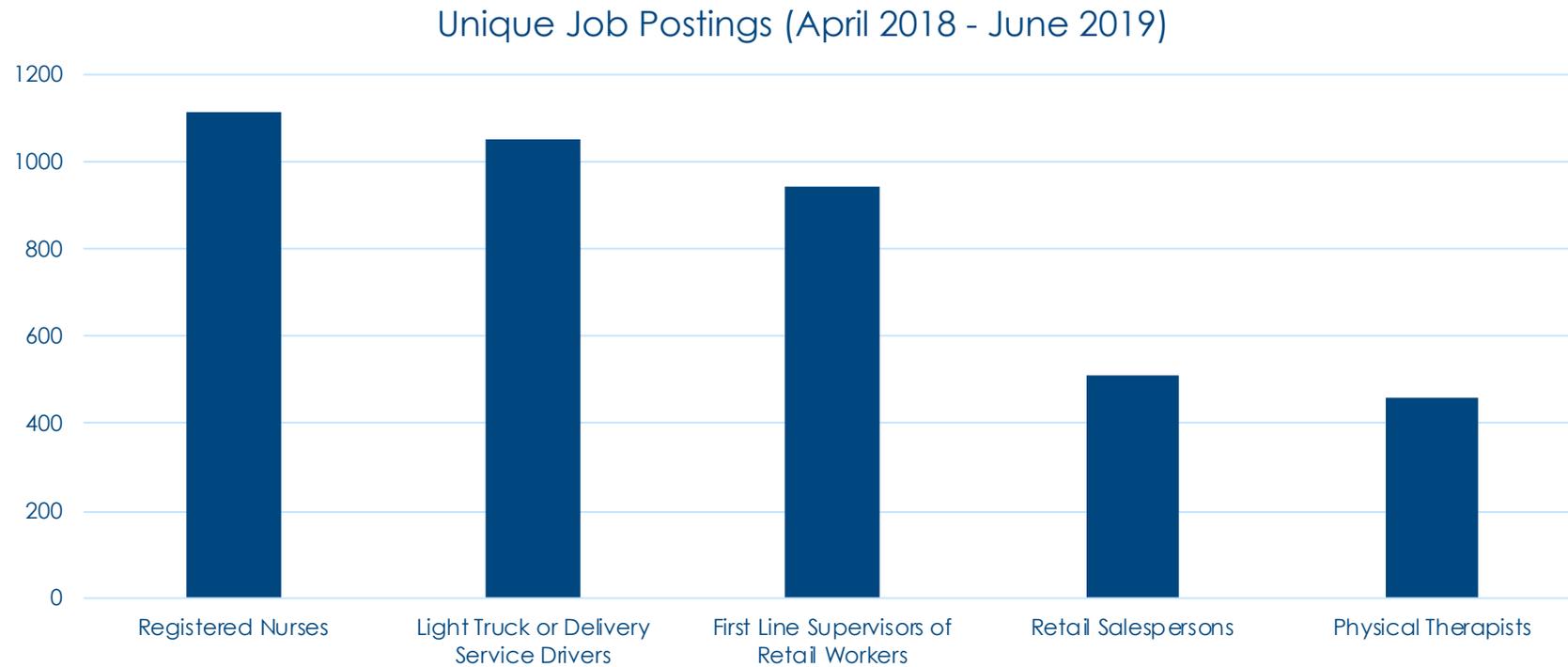
- CDL training
 - Short-term (4 weeks)
 - Small cohorts (5 students)
 - Post-secondary credential (Tractor-Trailer CDLA I; 6 credit hours)
 - High-wage (average \$42,599* annually)
- Lineman
 - Short-term (6 weeks)
 - Small cohorts (12 students)
 - Post-secondary credential (Utility Technician; 12 credit hours)
 - High wage (average \$66,173* annually)

* source: EMSI, 2018 (economicmodeling.com)



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PERSPECTIVE



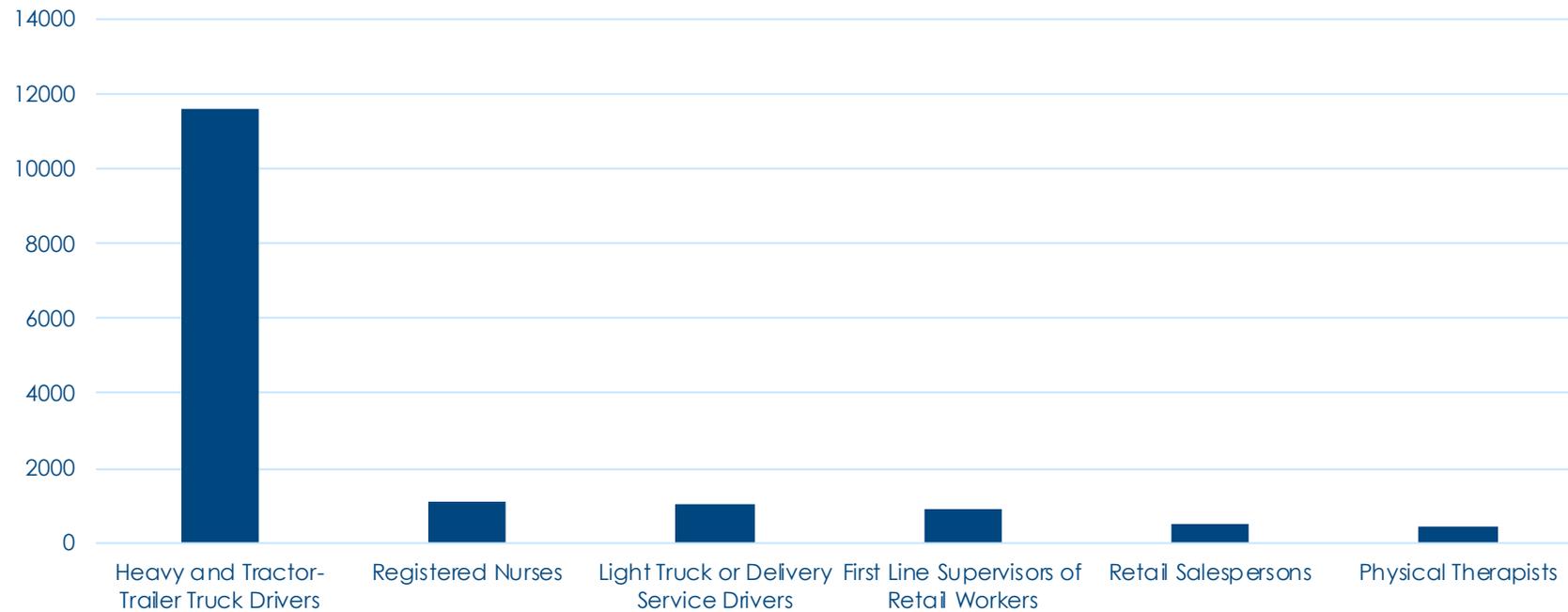
* source: EMSI, 2019



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PERSPECTIVE

Unique Job Postings (April 2018 - June 2019)



* source: EMSI, 2019



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POSITION

- Interstate 69
- Employers
 - Carhartt
 - Only North American distribution center is in Hanson, KY (3 miles from campus)
 - Columbia Sportswear
 - One of two US distribution centers in Robards, KY (< 30 miles from campus)
 - Tyson Foods
 - Feed mill in Sebree, KY (20 miles from campus)
 - Processing plant in Robards



PEERS

- Talked with peer at Henderson Community College
 - Also seeking CDL program
 - Also located on Interstate 69
 - Also part of the Kentucky Community and Technical College System



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PARTNERSHIP

- It's smart
 - Eliminates redundancies
 - Reduces expenses
 - Impresses reviewers
- But not easy: culture shock
 - Devil is in the details
 - Headcount
 - Tuition & fees
 - Project oversight & control



PRIDE

- Webster Co. IDA – willing partner
 - Economic development opportunity
 - Point of pride
 - Committed resource
- Without MCC/HCC partnership . . .
 - Community isn't served
 - People don't go to work
 - No synergy, no opportunity for development
- Key take-away: find a way to make it work



PROSPECTUS

- SACS "substantive change" prospectus required
- Why? New off-site location
 - Requires prior program approval
 - Ensures quality at new location
 - Facilities
 - Instructors
 - Oversight



PROPOSALS

- Submitted two proposals, different agencies
- Both funded
 - SEDAP/DRA – \$143,380
 - DoL WORC – \$1,258,000
- End result: CDL expansion
 - Two trucks
 - Double enrollment 45>90
 - Program is sustainable



QUESTIONS?



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