



# base camp

</CODING ACADEMY>



# In a Nutshell:

- Fast-paced, focused vocational training in computer programming to support the technology needs of local and regional employers.
- Focusing on under-advantaged youth with high motivation, classes beginning immediately after high school graduation.
- 11.5 months, 40 hours each week, 2,000 hours of total instruction time. Zero cost to the students.
- Located in Water Valley, MS. Population 3,400.
- 501c3



# Pilot: 2016-2019

## Classes during the Pilot:

2017: 12 Graduated

**100% Employed**

2018: 9 Graduated

**100% Employed**

2019: 11 Graduated (May 12<sup>th</sup>)

10 Employed, 1 enrolled in college.

## Regional Market Demand (Opportunities) for Base Camp Graduates?

2017: 3 Regional Companies extended offers

2018: 6 Regional Companies extended offers

2019: 5 Regional Companies extended offers

***Cost of locally sourcing highly skilled software developer: \$15,000.***



# Class of 2017



# Class of 2018



# Class of 2019



# Class of 2020



# It Takes a Village.

## Students | Instructors | Employers

Charleston  
Coffeeville  
Grenada  
Bruce  
Water Valley  
Pontotoc  
South Pontotoc  
North Panola  
Tupelo  
Lafayette  
Oxford  
Mooreville  
Hernando  
Coldwater  
Ingomar  
Horn Lake  
Stone Memorial

Sean Anthony,  
Executive Director

Nate Clark,  
Senior Technical Director

John Terrenzio,  
Software Developer in Residence

Fernae Ellard, Instructor

NWCC

C Spire  
CoreLogic  
FedEx  
Mtrade  
Elliot Logic  
Matilda LLC  
University of Mississippi

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Renasant Bank  
MorganWhite Group  
Facebook



# Board of Trustees



**Kagan Coughlin – Co Founder**

*10 years in mortgage finance and technology with Fannie Mae and FNC, Inc. as an analyst and Director of Product Management, respectively. 10+ years in historic preservation and creative economy initiatives in Mississippi.*



**Sage Nichols**

*Currently leads the sales organization for CoreLogic's Valuation Technology Platforms. 15+ years experience in the financial technology space with responsibilities focused on maximizing revenue growth, client relationships, financial planning and analysis, and business intelligence.*



**Glen Evans – Co Founder**

*35+ years banking, financial services and financial technology experience including 19 years at First Tennessee bank and 10 years in current role as Executive, Valuation Technology for CoreLogic (NYSE: CLGX), a leading global property information, analytics and data-enabled solutions provider.*



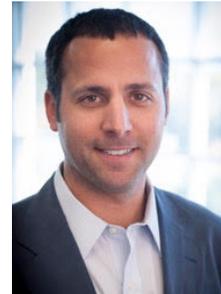
**Bethany Cooper**

*National talent recruiter for CoreLogic with a focus on college and tech recruiting efforts. Experienced in a broad range of responsibilities including HR strategy, talent sourcing, benefit and leave management, training and development, and wellness and innovation programming. Prior to her role at FNC, she spent ten years working in higher education.*



**Carla Lewis**

*CTO of C Spire . Over 20 years in Information Technology, including leading all aspects of innovative software development, infrastructure, database, network operations, quality assurance and support operations as well as commercial data center and cloud services. Ranked as a top technology innovator in the nation.*



**John Marsalis**

*Over 15 years in the technology industry leading highly productive engineering teams and organizational transformation in the adoption of agile practices and methodologies. Passionate about culture, technology excellence, and innovation. John currently leads development and testing resources at CoreLogic's flagship valuation technology platform.*





# **Mississippi's First Rural Education and Innovation Hub**

Base Camp Coding Academy

Northwest Mississippi Community College

Corporate Partners

Startup / Incubator Facilities



# Everest



# Everest

## **New Facility: Budget: \$4.7 m**

### **Public Funds (Approximately 60% of total budget):**

- The City of Water Valley (as near as) donating the facility to this initiative.
- New Market Tax Credits (Federal and State)
- Historic Tax Credits (Federal and State)
- USDA: Facilities (\$50k) and Distance Learning (\$500k)
- ARC grant: \$325k
- DRA grant: \$325k
- TVA: \$130k
- Brownfield Redevelopment grant
- DOL WORC grant: ??



# Sponsors

## **One Time Facility contributions:**

- CoreLogic: \$250k
- MorganWhite Insurance: \$250k
- Renasant Bank: \$150k

## **Base Camp Annual Operating contributions:**

- CSpire: \$75k
- Corelogic: \$75k
- MorganWhite Insurance Group: \$75k
- Renasant Bank: \$75k
- FedEx: \$75k



# Rural Workforce Impact 2020-

<b>Training Outcomes</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>
Coding	25	25	25
IT Support Desk	10	10	10
Project Manager (Tech)	8	12	16
Business Analyst (Tech)	8	12	16
Carpentry	15	20	20
Electrical (Residential/Commercial)	20	25	25
Plumbing	10	15	15
Manufacturing (Production)	20	25	25
Manufacturing (Leadership)	10	15	15
Customized Workforce Training	50	60	75
Adult Education	30	40	50
Entrepreneurship	10	10	10
<b><i>TOTAL PROJECTION</i></b>	<b><i>216</i></b>	<b><i>269</i></b>	<b><i>302</i></b>



# WORC Grant

Grant Opened: 5/15/2019

Everest Operations Fundraising: 100%

Everest Facility Fundraising: 86.5% (\$4,065,000 of \$4.7mm.)

Application Deadline: 7/15/2019



# WORC Grant Application Process...

## **Grant Components:**

- 1) SF-424
- 2) SF-424A
- 3) Letter of Engagement
- 4) Application Region
- 5) Key Staff Resumes
- 6) Financial System Assessment
- 7) Project Narrative
- 8) Abstract
- 9) Budget Narrative
- 10) Project Timeline



# WORC Grant Application Process...

## Practical Steps: Non-Profit?

- 1) SF-424
  - 1) SAM.gov / DUNS # / Grants.gov
- 2) SF-424A
- 3) Letter of Engagement
  - 1) Partner: NWCC President
  - 2) Corporate Partner #1, #2, #3, Local Machine Shop
  - 3) Civic #1 (City Mayor) Civic #2 (County Board)
  - 4) Senator (Federal) / Representative (State)
- 4) Application Region
- 5) Key Staff Resumes
  - 1) Full: Kagan, NWCC lead, Base Camp staff
  - 2) Light: BCCA board
- 6) Financial System Assessment



# WORC Grant Application Process...

## The Hard Part:

- 1) Project Narrative: Factual, compelling, story. *In 10 pages.*
  - a) Statement of Need and Strategic Alignment
    - 1) Community Need
    - 2) Service Area
    - 3) Employer Need
    - 4) Strategic Plan
    - 5) Opportunity Zones
  - b) Expected Outcomes, Outputs, and Sustainability
  - c) Project Description
    - i. Project Design
      - i. Are these Outcomes and Outputs possible otherwise?
      - ii. Project Timeline
    - ii. Project Partners / Application Consortium
  - d) Organizational, Administrative, and Fiscal Capacity



# WORC Grant Application Process...

## **Derivatives of the Project Narrative:**

- 1) Abstract
- 2) Budget Narrative
- 3) Project Timeline

Upload to Grants.gov. Before the deadline!





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