



DELTA
WORKFORCE

PROGRAM

Technical Assistance
Regional Workshop

Cape Girardeau, Missouri

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Welcome and Opening Remarks

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Networking Break



Workforce Opportunity in Rural Communities (WORC) Funding Opportunity Announcement

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OVERVIEW

Partners

- U.S. Department of Labor-Employment and Training Administration
- Appalachian Regional Commission

Funding Opportunities

- Workforce Opportunity for Rural Communities (WORC) Grant Program - **\$29.2 million**
 - Award Ceiling: \$1.5M
 - Award Floor: \$150k

Technical Assistance

- 8 Regional Workshops
- Post-award technical assistance for successful applicants



**APPALACHIAN
REGIONAL
COMMISSION**



Acronym Definitions

- DOL: U.S. Department of Labor
- ETA: Employment and Training Administration
- FOA: Funding Opportunity Announcement
- WORC: Workforce Opportunity for Rural Communities Grant Program

WORC Grant Program

- I. Program Description
- II. Award Information
- III. Eligibility Information

Funding Opportunity Description

PROGRAM PURPOSE

Goals

- *“...create economic prosperity and gainful employment opportunities for eligible residents in the Appalachian and Delta regions, enabling them to remain and thrive in these communities.”*
- *“Successful applicants will demonstrate clear strategies to provide needed career, training, and support services to eligible individuals in counties, parishes, and/or areas currently underserved by other resources, so they may secure good jobs in stable, high-demand occupations.”*

Funding Opportunity Description

PROGRAM PURPOSE

Objectives

1. Implement innovative service delivery strategies to address economic and workforce-related impacts
2. Provide training, placement, and support activities to **Dislocated Workers, New Entrants in the Workforce, Incumbent Workers**, and those affected by **SUD**
3. Align and integrate workforce development initiatives with state, regional, or community economic development strategies
4. Develop and expand industry partnerships
5. Provide or facilitate delivery of support services



Award Information

AWARD TYPE AND AMOUNT

- Funding will be provided in the form of a grant
- Total Program Funding: Approx. **\$29.2 million**
- Award Ceiling: **\$1.5 million**
- Award Floor: **\$150,000**

Award Information

PERIOD OF PERFORMANCE

- No more than 36 months
- Anticipated start date: August 2020
- This period includes all necessary implementation and start-up activities

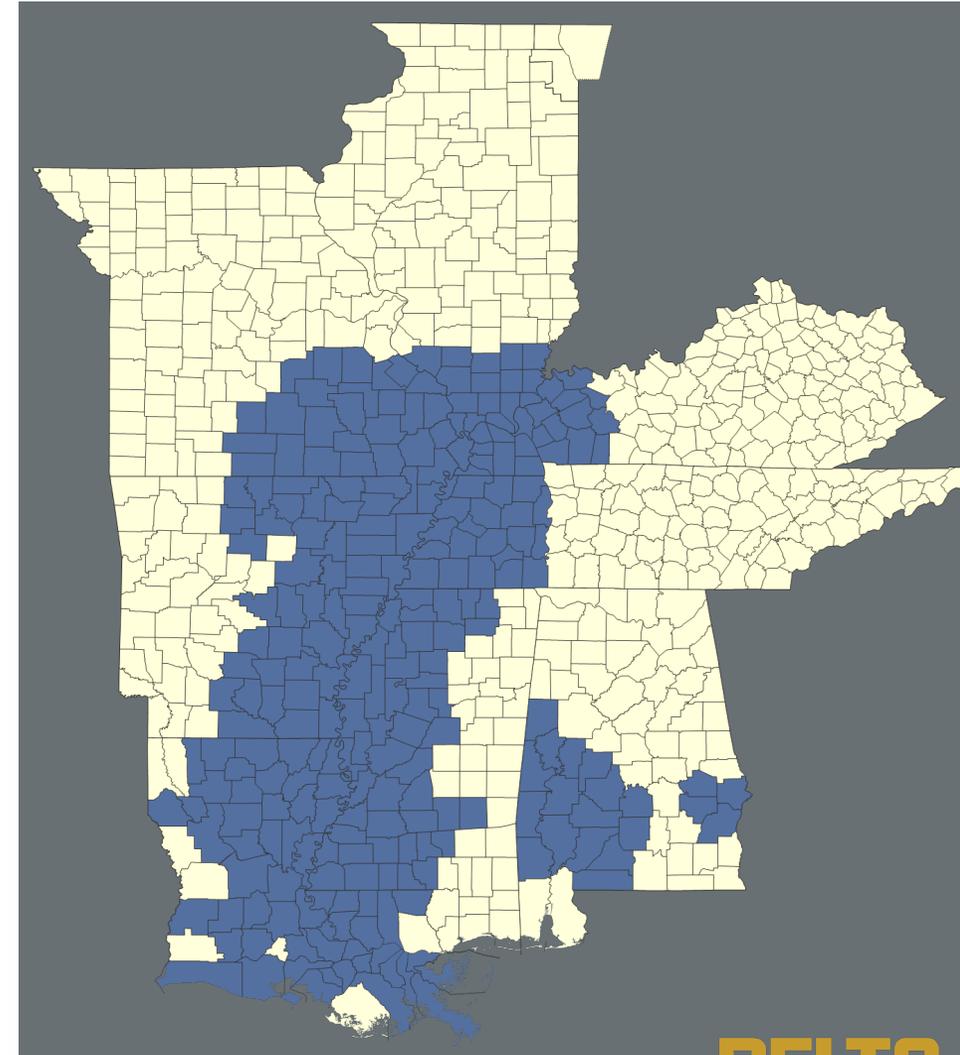
Eligibility Information

ELIGIBLE APPLICANTS

- State/County/City Government
- Special District Government
- Institution of Higher Education (Public/Private)
- Regional Organization
- Non-profit Organizations
- Independent School District
- Public/Indian Housing
- Indian/Native American Tribal Government or Designated Organization

Eligibility Information

- Applicants **must** demonstrate that they are serving eligible participants who live and work in the **DRA/ARC regions**
- Applicants may train for jobs outside DRA/ARC region, but **must** clearly demonstrate successful employment **will not** require relocation outside of DRA/ARC region



Eligibility Information

COST SHARING AND LEVERAGED RESOURCES

- WORC does not require cost sharing or matching funds
- It is *strongly encouraged* for projects to leverage resources with partners and other stakeholders
- Resources contributed to the project beyond the funds provided by the agency considered leveraged resources

Eligibility Information

NUMBER OF APPLICATIONS

- Only one application from each organization will be considered for funding
- Applicant organizations can be included as a partner on other applications

Eligibility Information

ELIGIBLE PARTICIPANTS

- **New Entrants**: Individuals who have never worked before or have been out of the workforce long enough time to make it as if they are entering the workforce for the first time
- **Dislocated Workers**: Individuals who were terminated or laid-off or have received a notice of termination or lay-off from employment; or those who were self-employed but now unemployed (WIOA sec. 3(15))
- **Incumbent Workers**: Individuals who are currently employed and need training to secure full-time employment, advance in their careers, or retain their current positions

Eligibility Information

ELIGIBLE ACTIVITIES

- Training and Work-based Learning Models
- Other Employment-Related Activities
- Innovative Service Delivery Strategies
- Participant Support Services
- Employer Support Services
- Purchasing Equipment and Making Renovations (**Require Prior Approval**)

Eligibility Activities

Training and Work-based Learning Models

- Traditional classroom training; or
- Work-based learning such as apprenticeships, customized training programs, incumbent worker training, on-the-job training, internships, or other work experiences.

Training and Work-based Learning Models

2019 WORC Project Example

- Northshore Community College
 - Greater New Orleans Opportunity + (GNOu+)
 - Replicating and scaling work-based learning programs
- Hinds Community College
 - The Manufacturing, Engineering, Logistics, and Transportation Training Solutions (MELTTS)
 - Create and enhance a national model for manufacturing and logistics training

Eligibility Activities

Other Employment-Related Activities

Allowable activities include:

- Employability training such as punctuality, personal maintenance, and professional conduct;
- In-depth assessment and evaluation to identify employment barriers and development of individual employment plans; and
- Career planning (that includes a career pathway approach), job coaching, and job matching services.

Other Employment- Related Activities

2019 WORC Project Example

- Arkansas Northeastern College
 - Arkansas Delta Workforce Opportunity for Rural Communities (ADWORC)
 - Peer coaches, counseling, and mentoring
 - Case management

Eligibility Activities

Innovative Service Delivery Strategies

- Aim to overcome existing challenges that exist in the region
- Might include application of new business models, products, services, or technology

Innovative Service Delivery Strategies

2019 WORC Project Example

- University of West Alabama
 - Leveraging Integrated Networks for Change and Sustainability (LINCS)
 - Customized training program in advanced manufacturing skills and technologies
 - Mobile training unit

Eligibility Activities

Participant Support Services

- Activities or resources enabling individuals to participate in career and training services or to gain or retain employment
- Grant recipients may offer support services to participants directly or through partner organizations

Participant Support Services

2019 WORC Project Example

- Southeastern Louisiana University
 - Rural Nurses Career Advancement Pathway (RN-CAP)
 - Stipends for trainees,
 - Training supplies, and
 - Certification testing costs

Eligibility Activities

Employer Support Services

- Emphasis on small and medium-sized employers
- May focus on individual employer or cluster/sector-based approach
- What other role can the industry partner play?

Employer Support Services

2019 WORC Project Example

- Northshore Community College
 - Greater New Orleans Opportunity + (GNOu+)
 - Replicating and scaling work-based learning programs
- Madisonville Community College
 - Jointly create and deliver a four-week Commercial Driver's License (CDL) training course
 - Expand lineman training program

Eligibility Information

Eligible Activities

Purchasing Equipment and Making Renovations

- Capital expenditures, such as the purchase of equipment or capital improvements
 - Improvements to buildings or equipment
 - Minor alterations, renovations, or rearrangements of buildings/facilities/equipment
- Leasing space for training, education, and related activities

Note: New construction is not an allowable activity!

Purchasing Equipment and Making Renovations

2019 WORC Project Example

- Base Camp Coding Academy
 - Everest
 - Northwest Community College
 - Renovate abandoned garment factory
- Panola County, MS
 - The Concourse
 - Northwest Community College
 - Renovate abandoned shopping center



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